

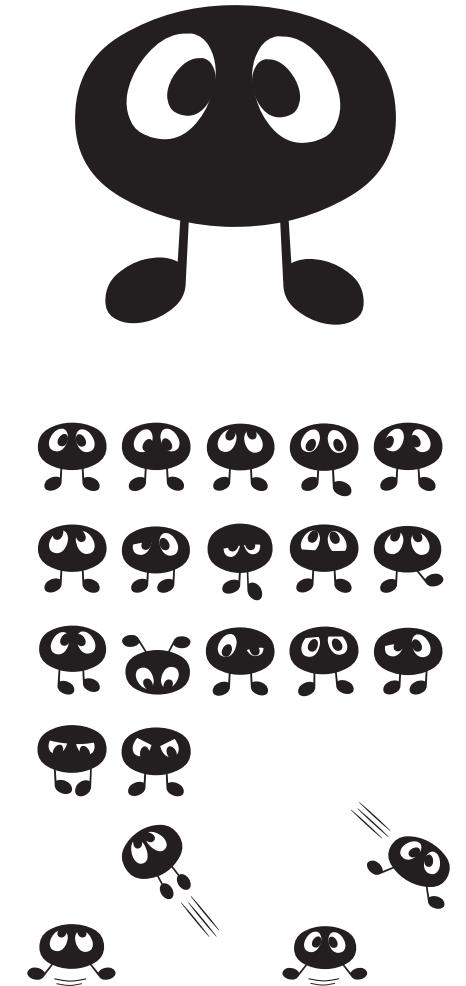
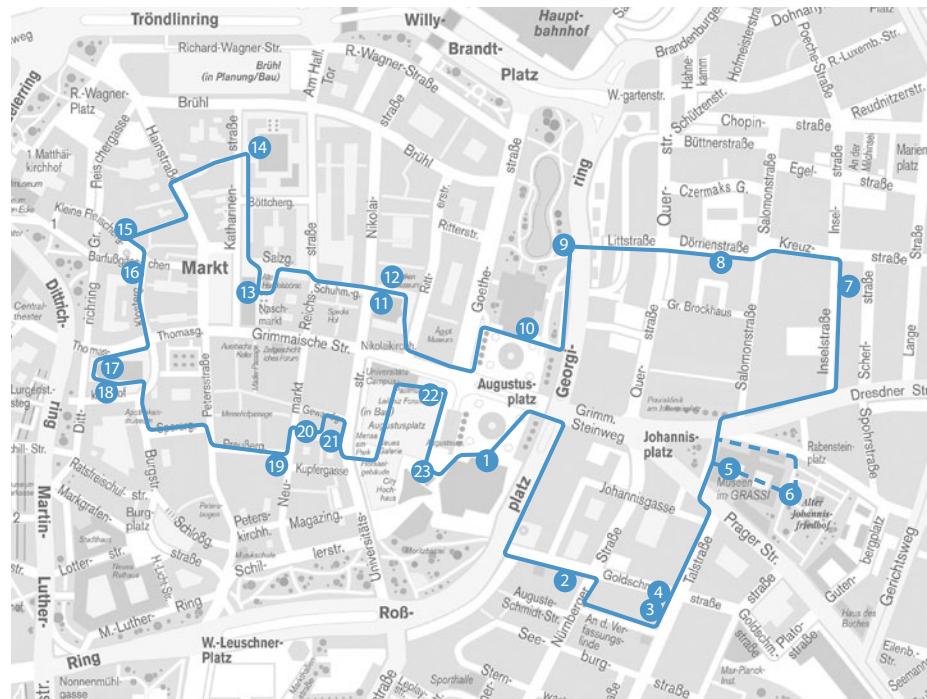
BERNHARD MOOSBAUER EXSAMPLE EICHENDORFFSTR. 18 D-10115 BERLIN
PHONE +49 (0)177 - 70 20 369 MAIL EX@EXAMPLE.ORG WEB WWW.EXAMPLE.ORG

SIGNALETIC + EXHIBITION DESIGN

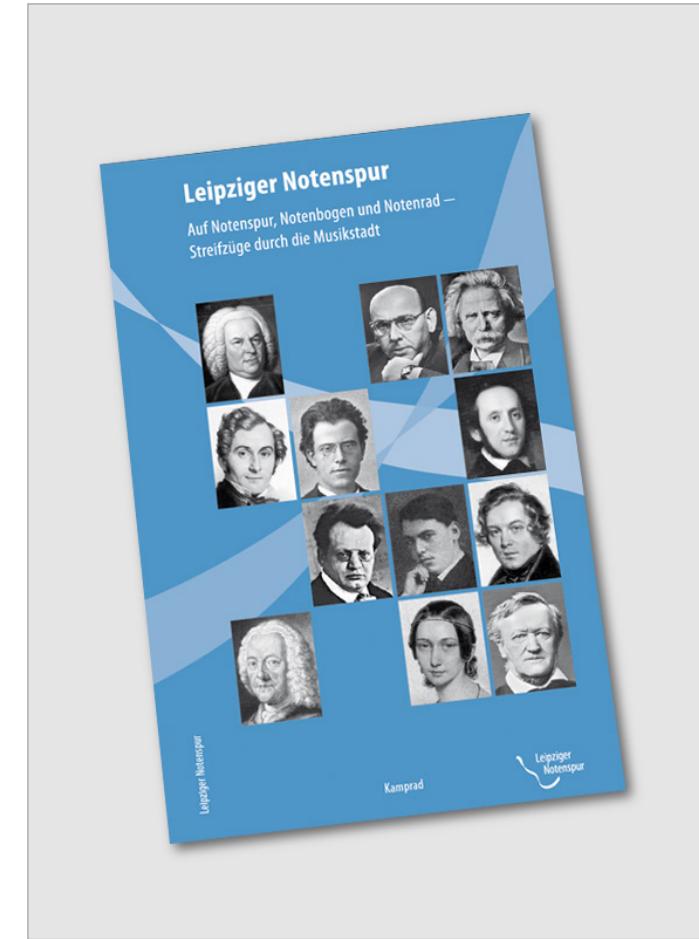
Competition for an orientation-system: 1st place / logo / Notenspur-map / mascot Toni, variations

Leipziger Notenspur

Leipziger Notenspur



Competition for an orientation-system: 1st place / letterhead / businesscards / brochure



Competition for an orientation-system: 1st place / pylons



Competition for an orientation-system: 1st place / pylons, sound-installation



Competition for an orientation-system: 1st place / pylons, signs



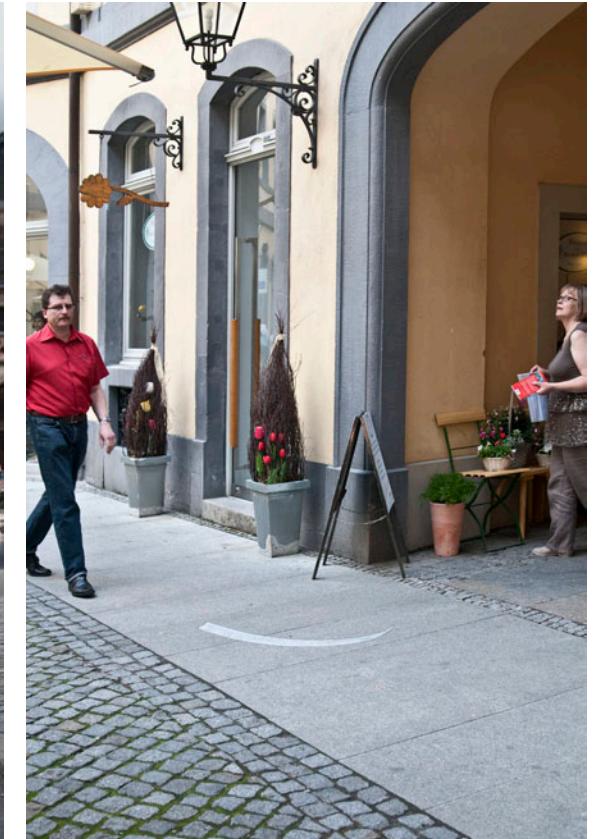
Competition for an orientation-system: 1st place / steel marquetry on 5 km through the city of Leipzig



Competition for an orientation-system: 1st place / steel marquetry on 5 km through the city of Leipzig



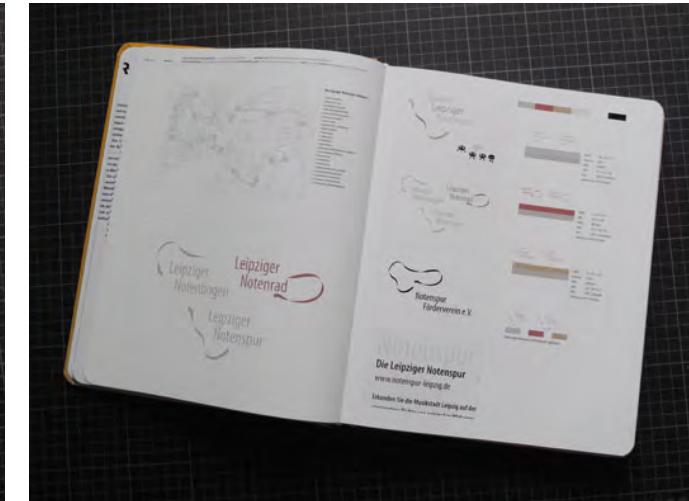
Competition for an orientation-system: 1st place / steel marquetry on 5 km through the city of Leipzig



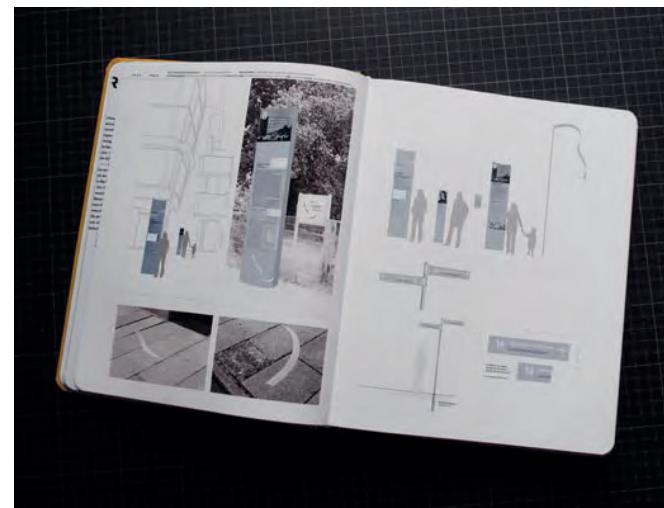
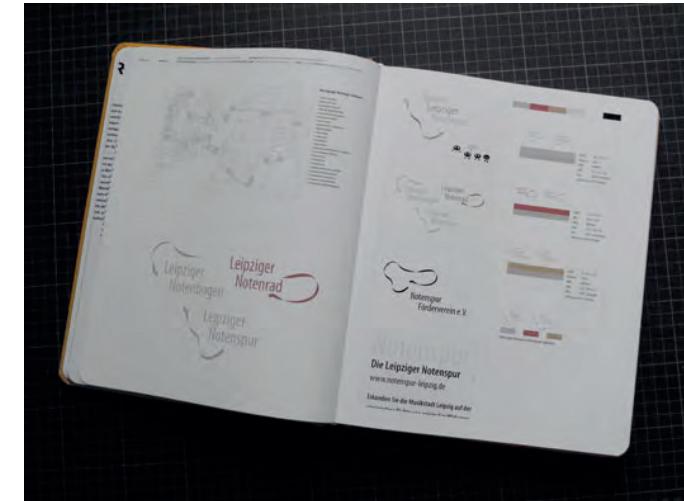
Competition for an orientation-system: 1st place / train-lettering, outside, inside



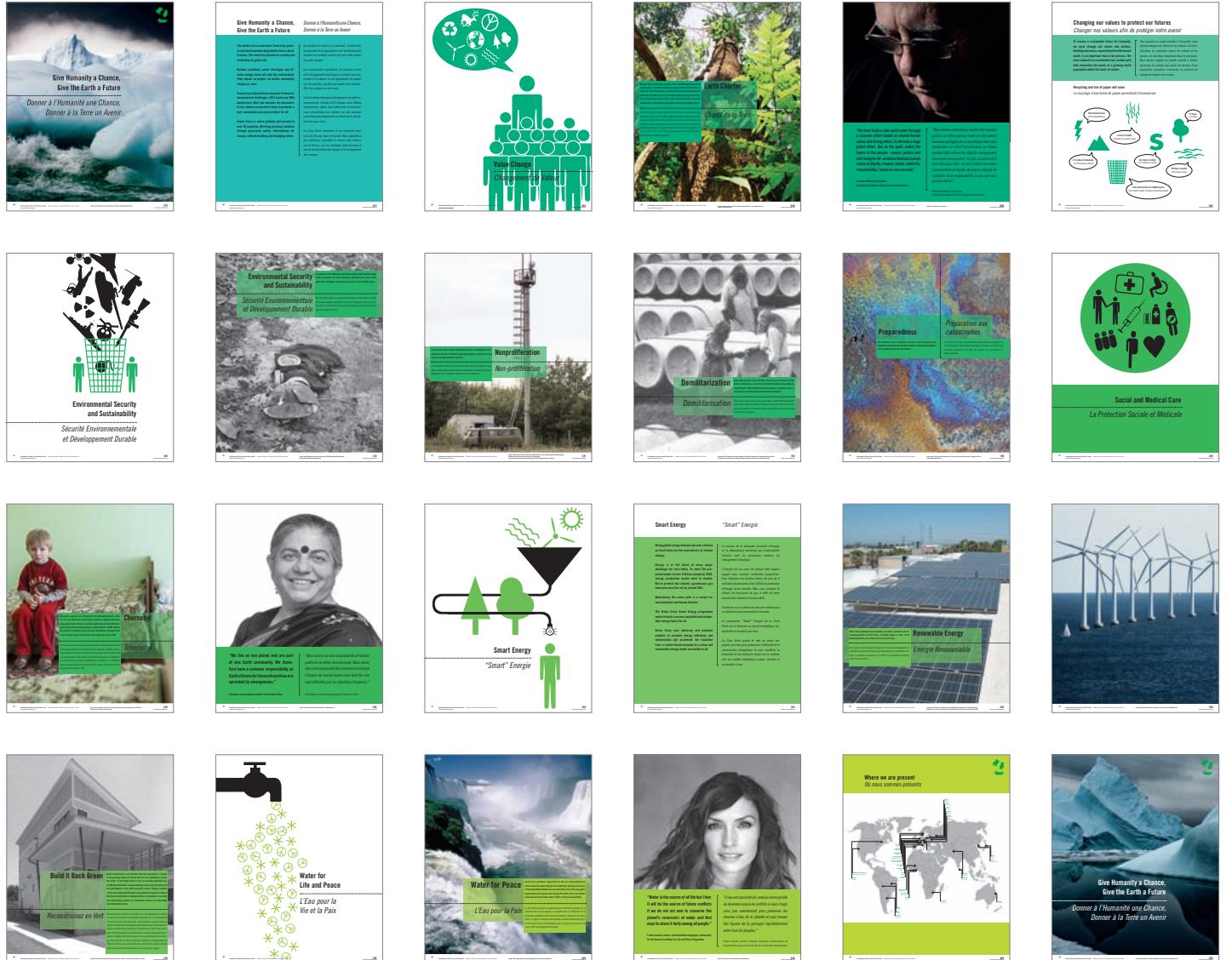
Competition for an orientation-system: 1st place / publication in „Signaletik und Piktogramme“, by DOM-Publishers



Competition for an orientation-system: 1st place / publication in „Signaletik und Piktogramme“, by DOM-Publishers



Exhibition Design / Concept / Design / Illustration / 24 Panels out of 100 (120x150cm)



Exhibition Design / Exhibition documentation



Signage system, Type Design and Corporate Design / Overview 8 buildings



Signage system, Type Design and Corporate Design / Simulations



Signage system, Type Design and Corporate Design / Logo and Color code

LIBELLULES

LIBELLULES 16

LIBELLULES 14

LIBELLULES 12

LIBELLULES 10

LIBELLULES 8

LIBELLULES 6

LIBELLULES 4

LIBELLULES 2

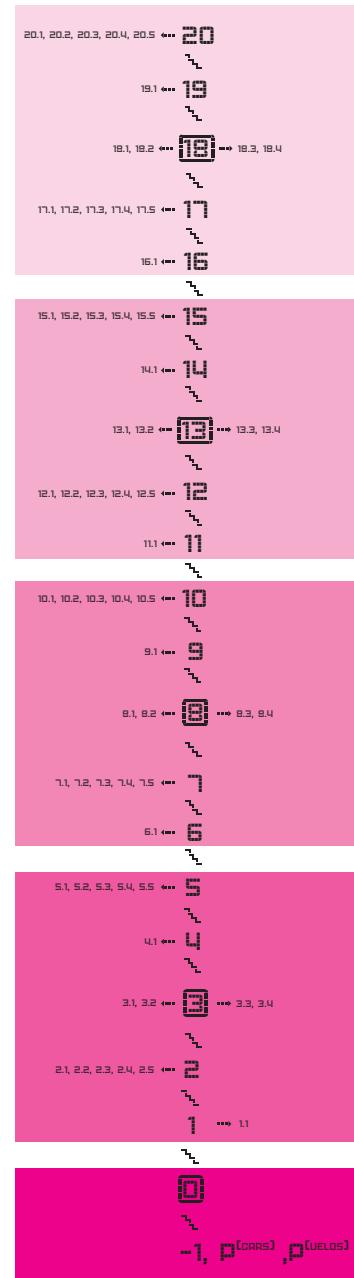
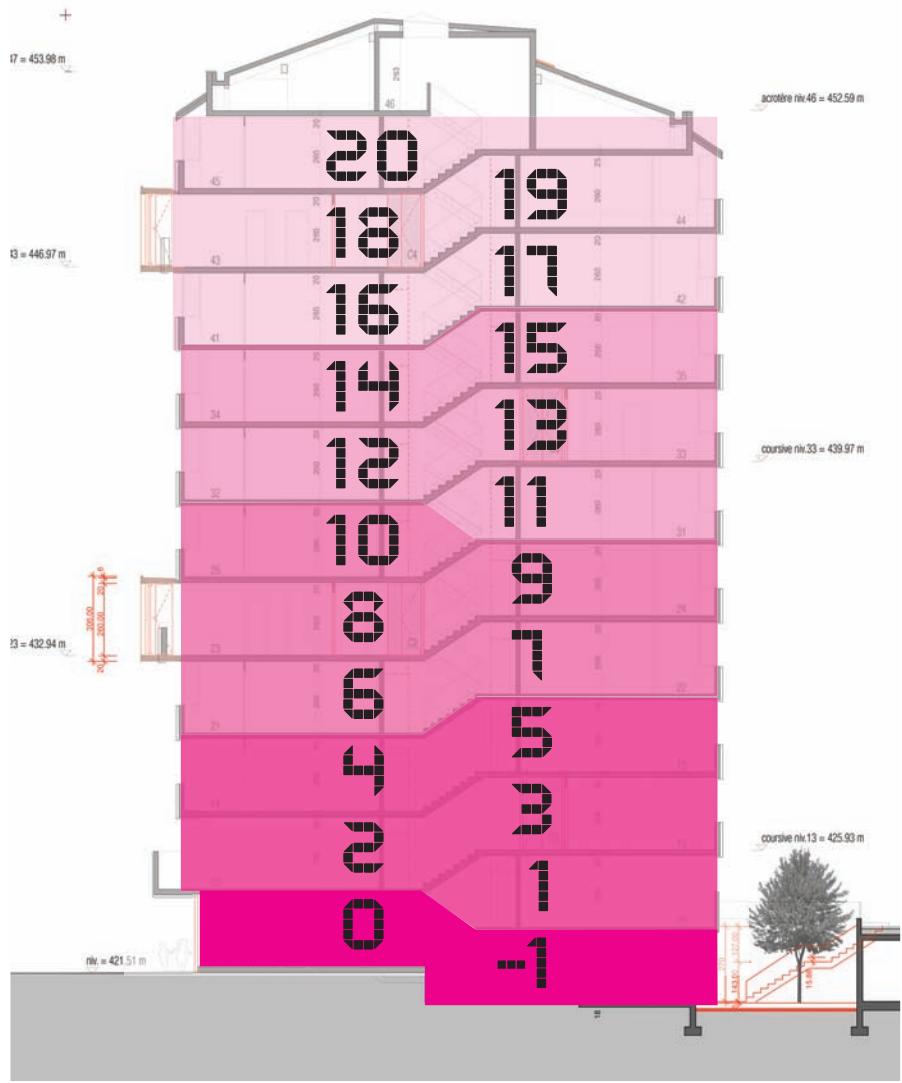
Signage system, Type Design and Corporate Design / Corporate Typo „Cora™“

A B C D E F G H J K L M N

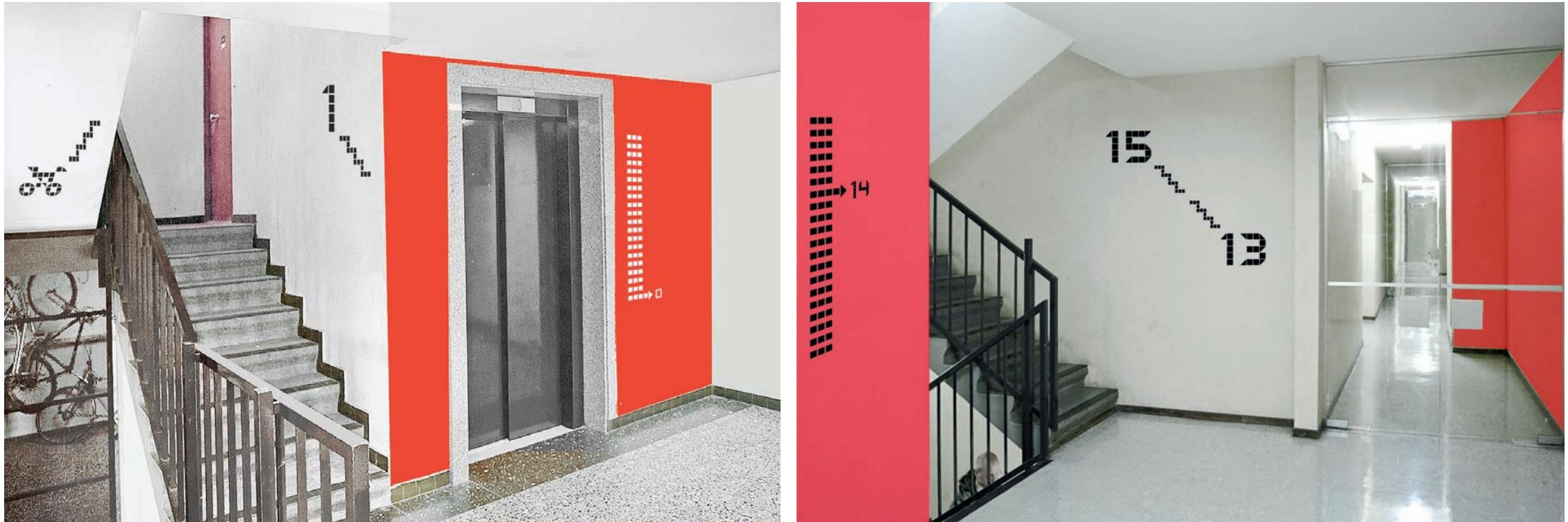
O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

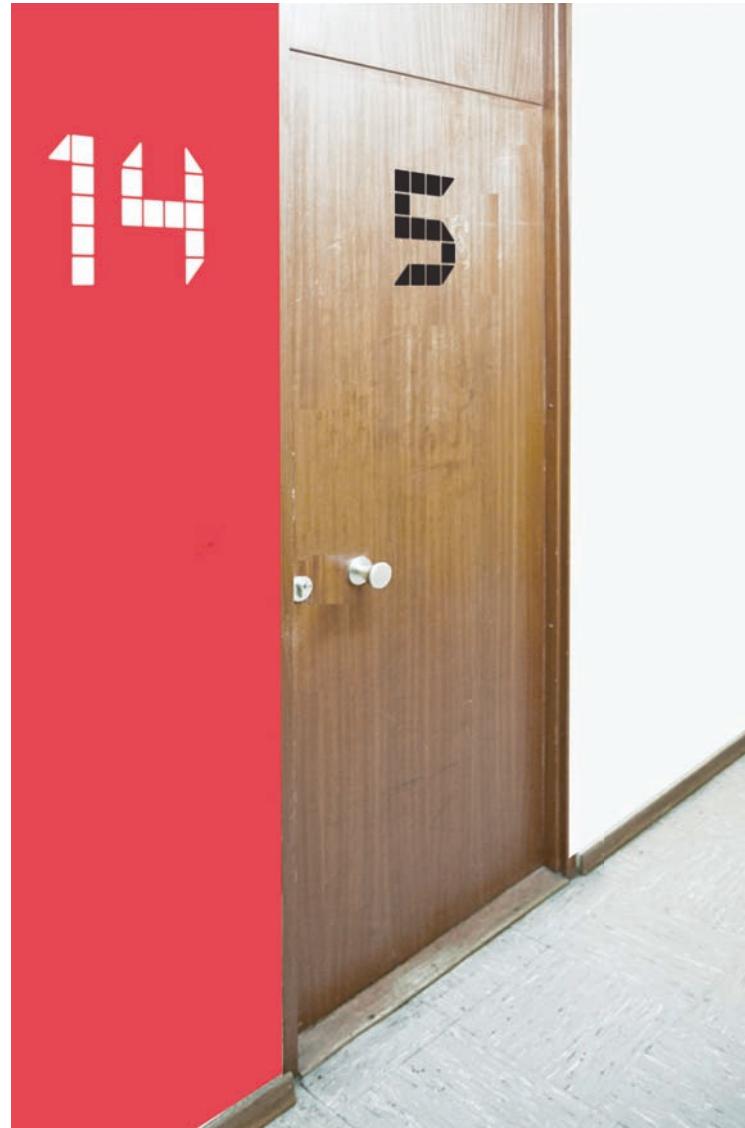
Signage system, Type Design and Corporate Design / Signage system



Signage system, Type Design and Corporate Design / Entrance and stairway simulation



Signage system, Type Design and Corporate Design / Rooms and corridor simulation



Signage system, Type Design and Corporate Design / Garage simulation



Guidance system and Corporate design / Logotype / Font Conduit

211

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

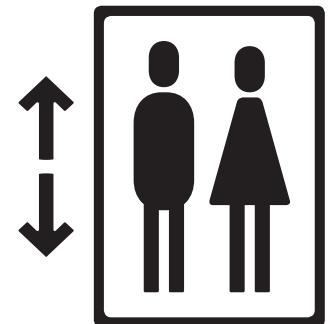
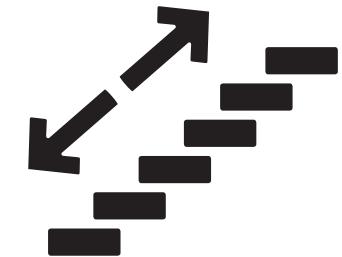
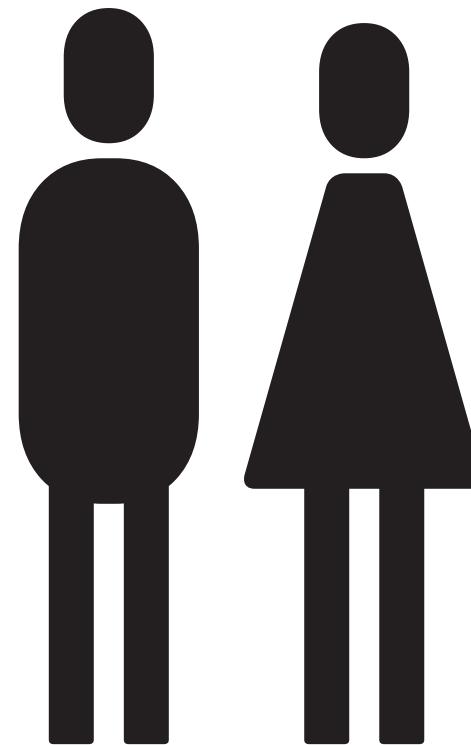
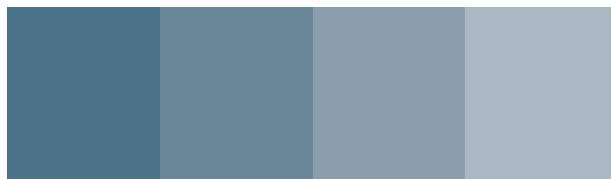
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Guidance system and Corporate design / Color System / Pictograms

a) outside: cmyk 12/8/9/90



b) inside: pantone 5405, cmyk 73/47/33/8

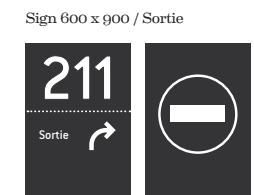
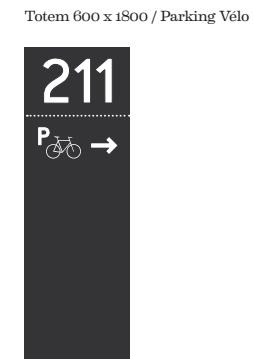
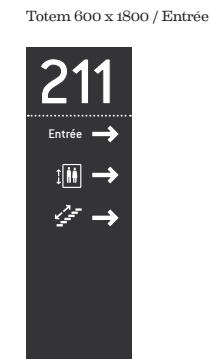
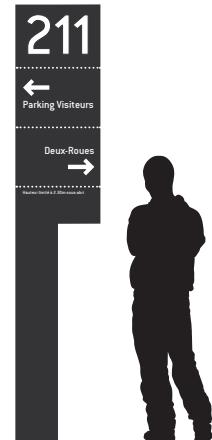


Guidance system and Corporate design / Pylons / Signs

Totem 1500 x 3600 / logos



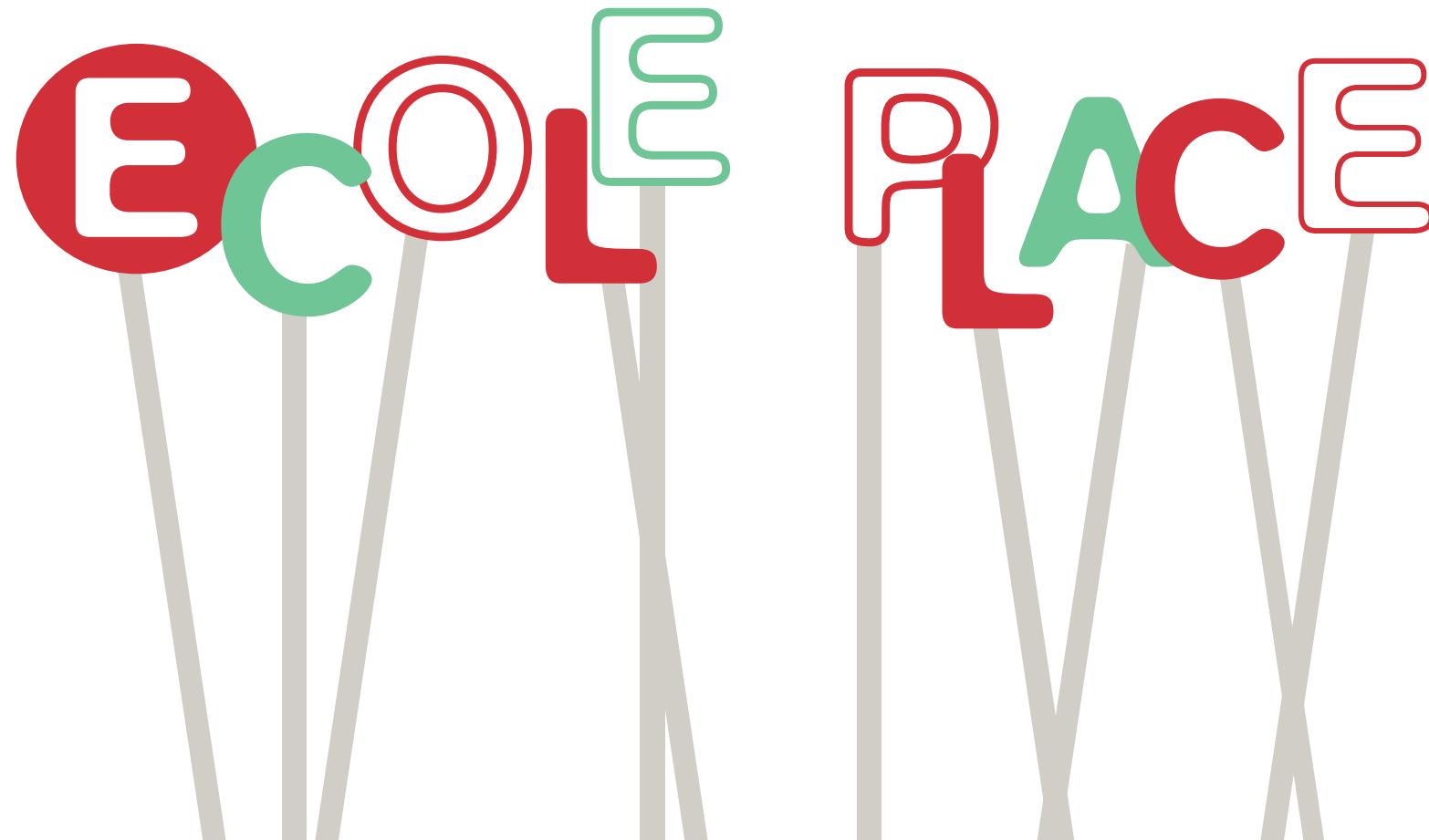
Totem 500 x 2500 / Parking info



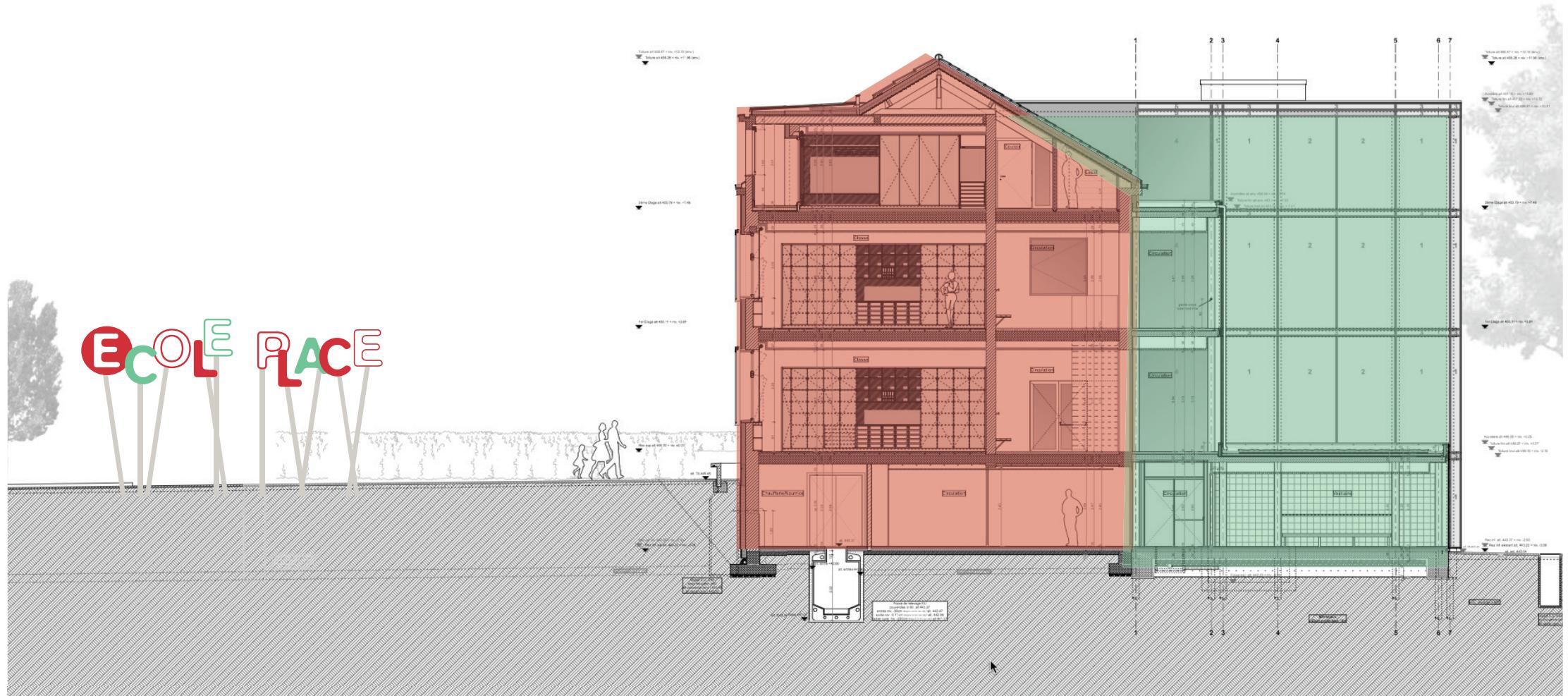
Guidance system and Corporate design / Pylons / Signs



Guidance system and Illustration / Main Signet



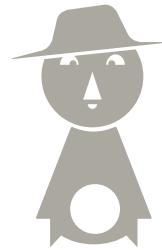
Guidance system and Illustration / Main Signet / Simulation



Guidance system and Illustration / Color code / Typo Blur



ECOLE PLACE

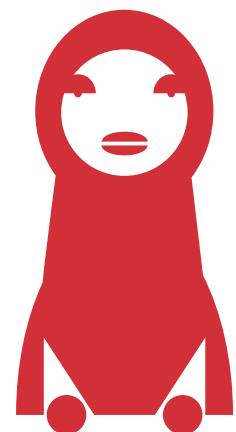
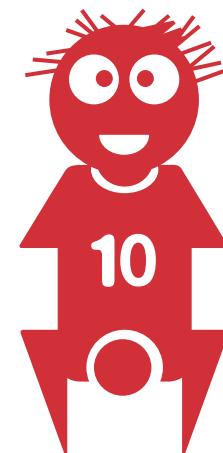
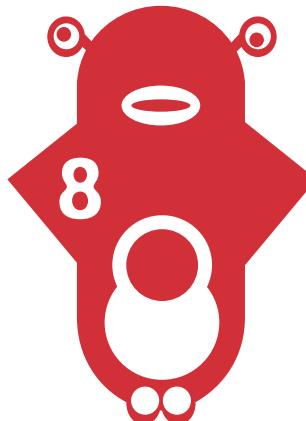


abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

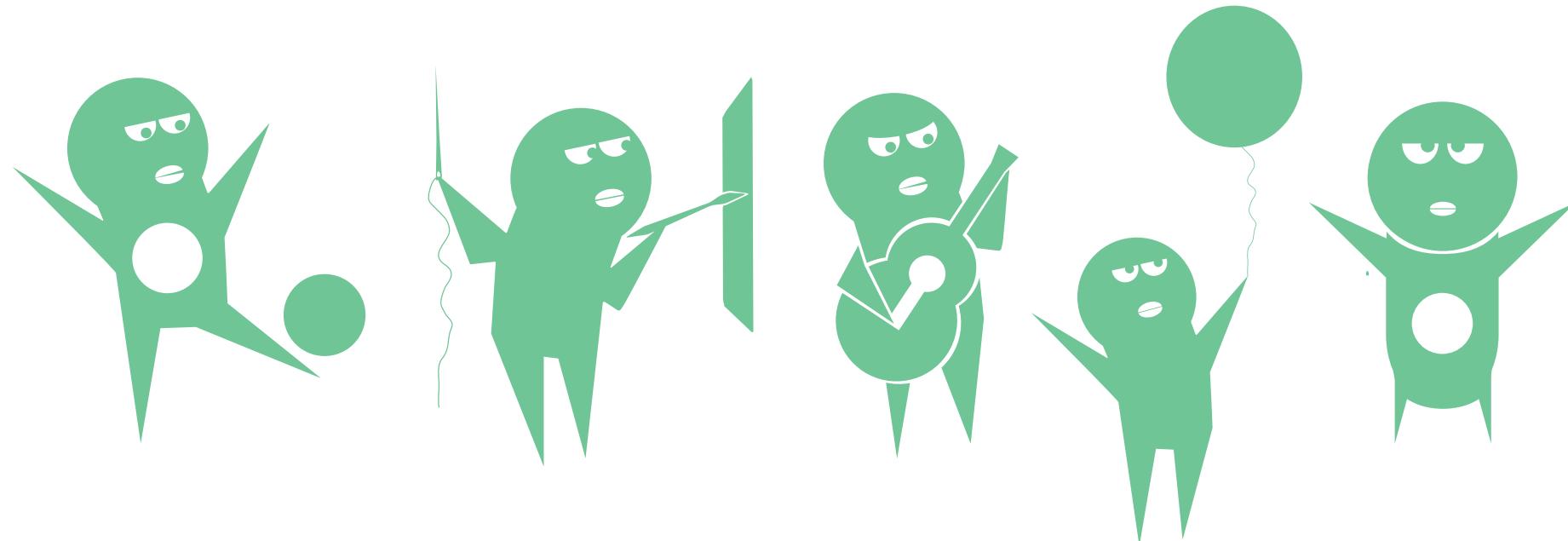
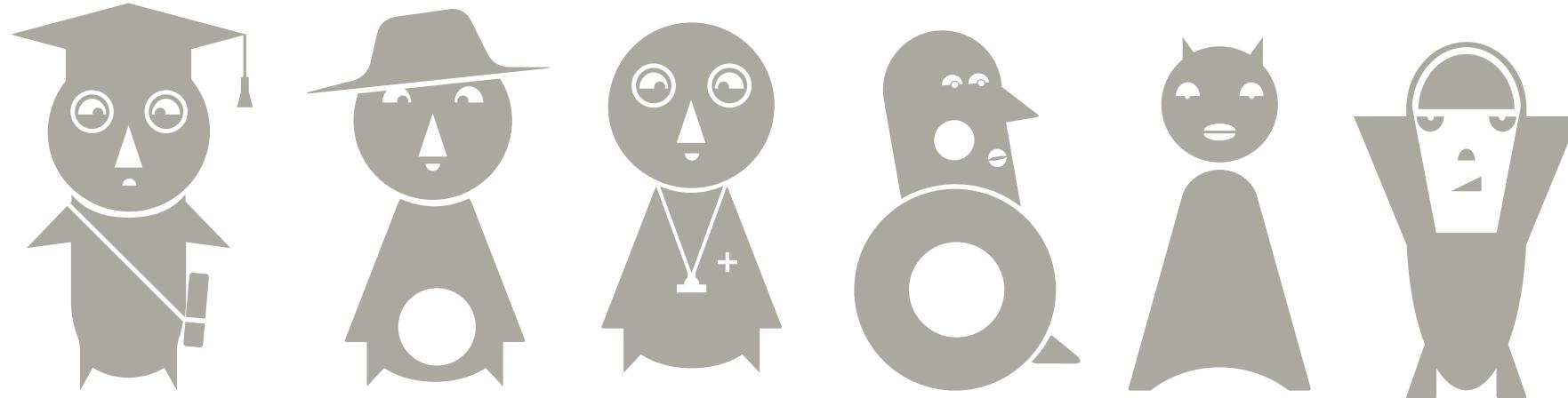


abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

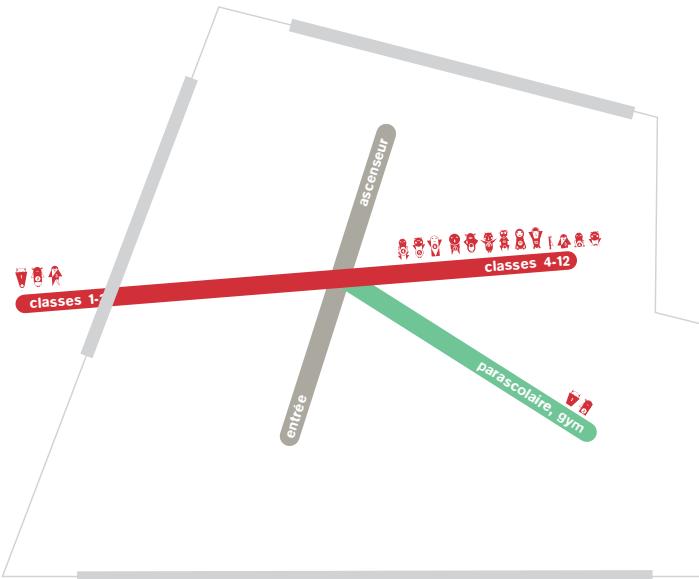
Guidance system and Illustration / Mascots: Gomms Classes



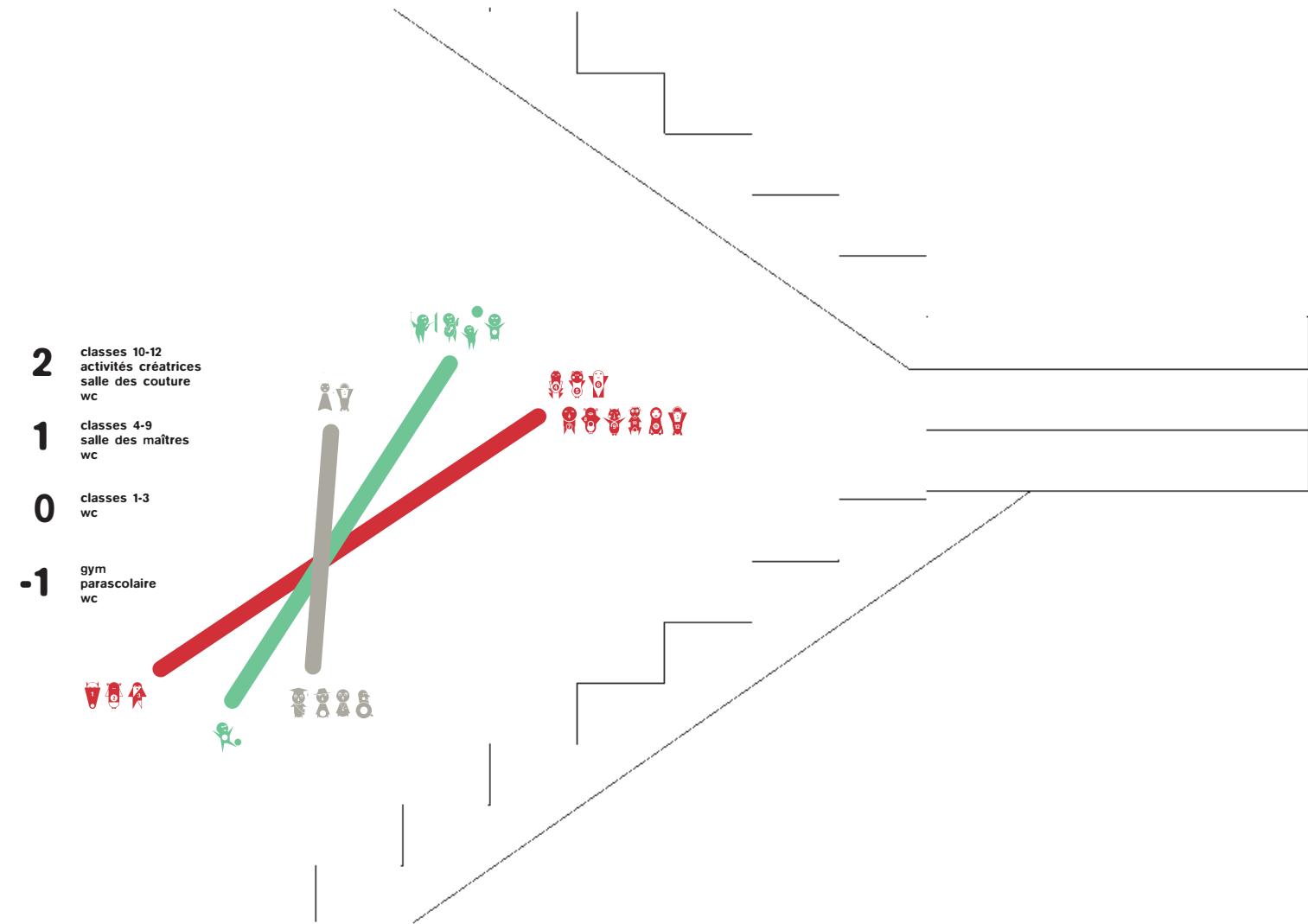
Guidance system and Illustration / Mascots: Gomms General / Mascots: Gomms Afterschool



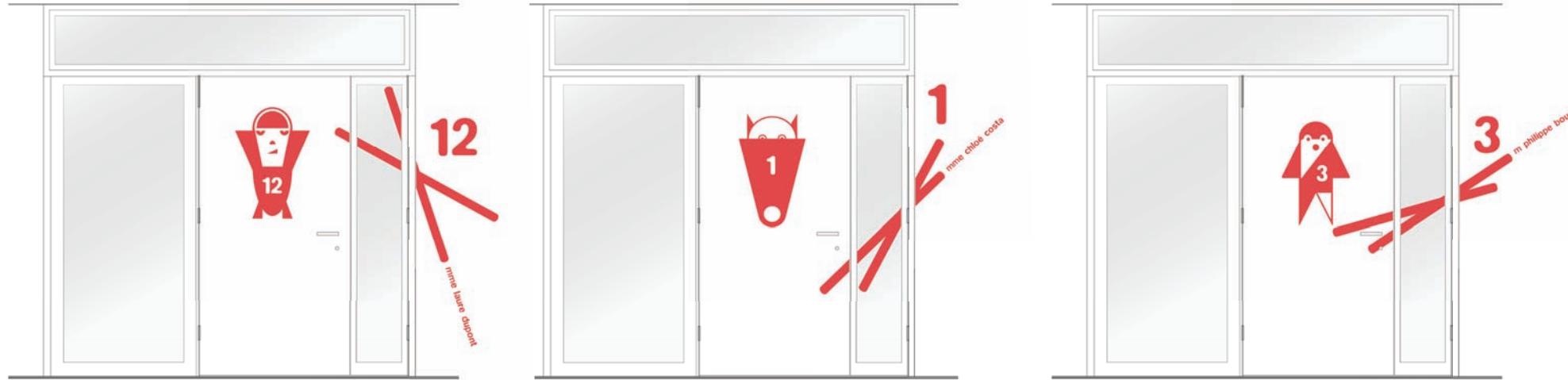
Guidance system and Illustration / Main Signage Floor / Entrance simulation



Guidance system and Illustration / Main Signage Wall



Guidance system and Illustration / Door Signs



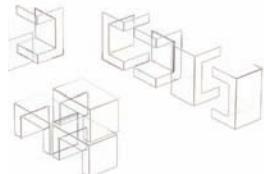
Concept / Interiordesign / 3x12-inch-records-production / Grafikdesign / Djing / Flash-animations / Sound-sampling



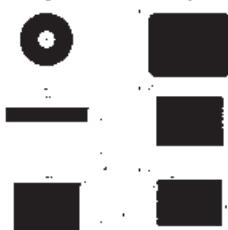
Concept / Product-design / Installation-design / Grafikdesign



LOGO



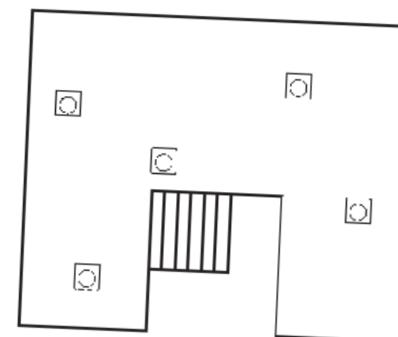
COMPACT/BOX_00 (BETA): DIFFERENT SKETCHES



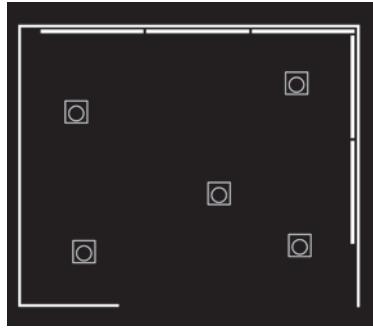
COMPACT/BOX_02 FINAL



COMPACT/BOX_02 AT THE DIALOG-MEDIA-ARTS FESTIVAL, WINTERTHUR SWITZERLAND

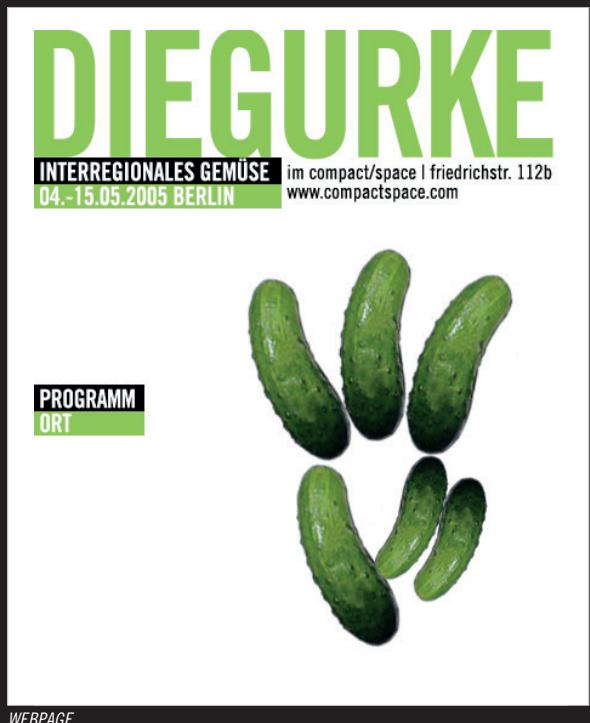


Concept / Product-design / Installation-design / Grafikdesign / Video



COMPACT/BOX_03 AT THE MAPPING MEDIA-ARTS-FESTIVAL, GENEVA, SWITZERLAND

Concept / Interiordesign / Corporate Design / Webdesign / Programming / Club-projections



BERNHARD MOOSBAUER-CLIENTS

AMERICAN ACADEMY, BERLIN | AXEL SPRINGER ACADEMY, BERLIN | BMW AG, MUNICH | CITY OF LEIPZIG | DLR, BERLIN
EMBASSY OF FINLAND, BERLIN | FUTURE LIVING, BERLIN | GREENCROSS INTERNATIONAL, GENEVA | LEIPZIG MUSIC TRAILS
NORDIC EMBASSIES, BERLIN | ORTNER&ORTNER ARCHITECTS, BERLIN | PWC ZURICH | SANA HOSPITALS, BERLIN
SUHRKAMP, BERLIN | TED, INTERNATIONAL | VODAFONE, DUSSELDORF | ZALANDO, BERLIN