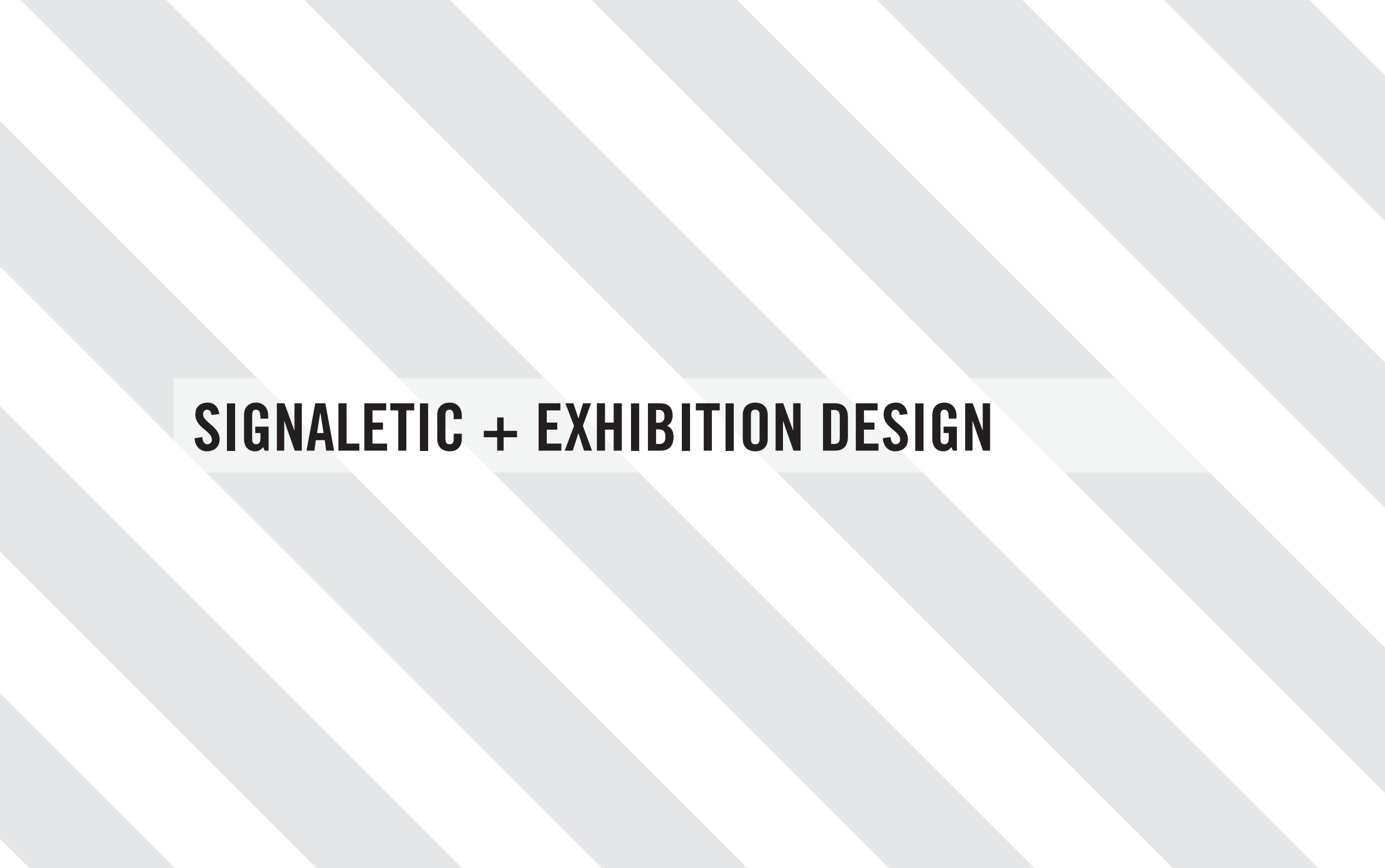


BERNHARD MOOSBAUER EXSAMPLE EICHENDORFFSTR. 18 D-10115 BERLIN
PHONE +49 (0)177 - 70 20 369 MAIL EX@EXSAMPLE.ORG WEB WWW.EXSAMPLE.ORG

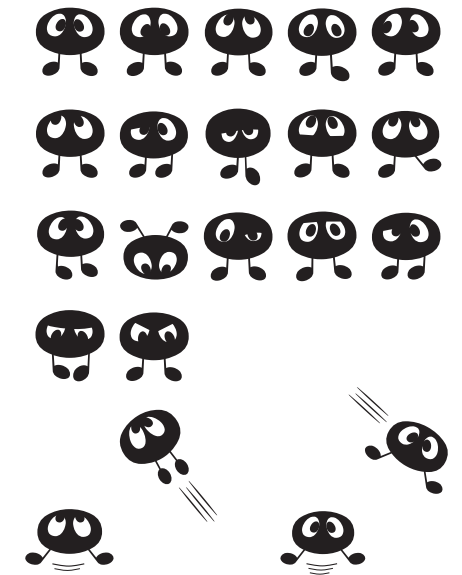
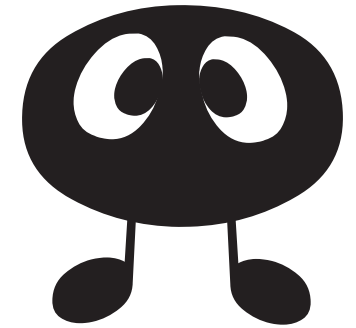
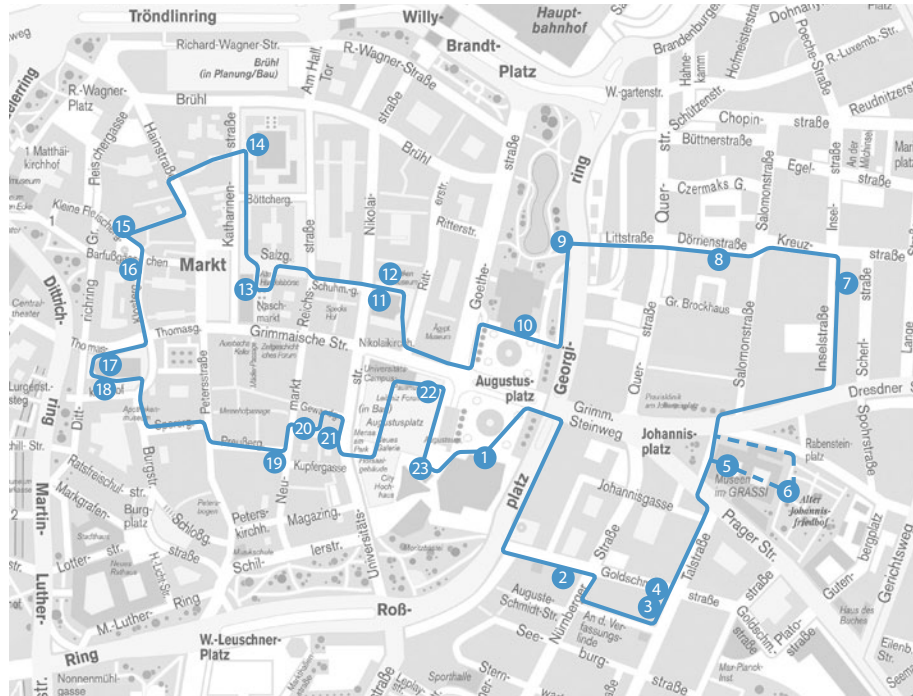
The background of the image consists of a series of parallel diagonal stripes in a light gray color, set against a white background. The stripes run from the top-left towards the bottom-right.

SIGNALETIC + EXHIBITION DESIGN

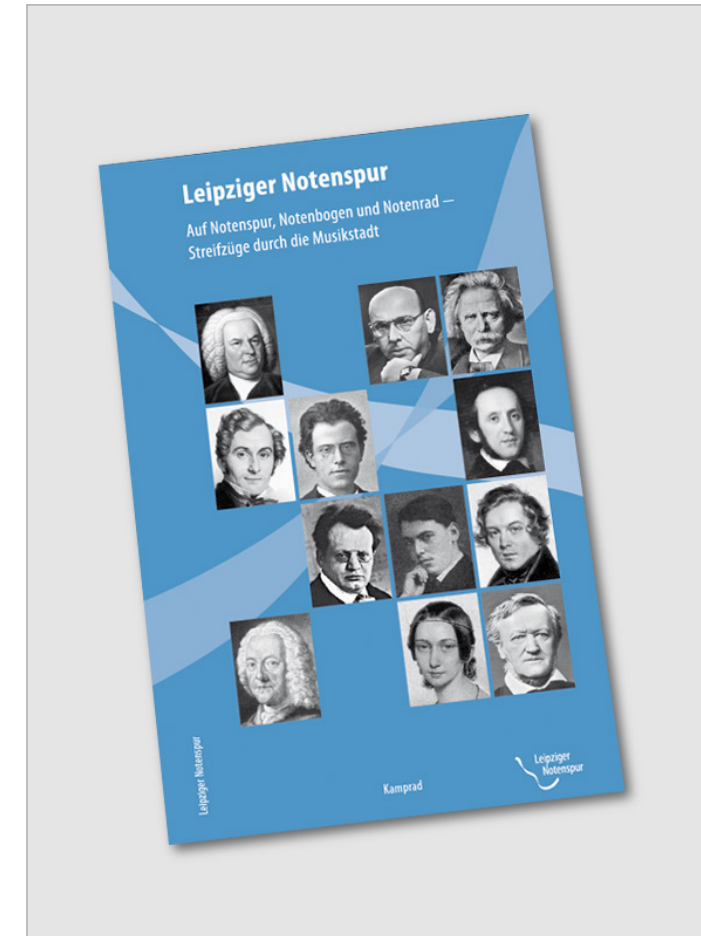
Competition for an orientation-system: 1st place / logo / Notenspur-map / mascot Toni, variations

Leipziger
Notenspur

Leipziger
Notenspur



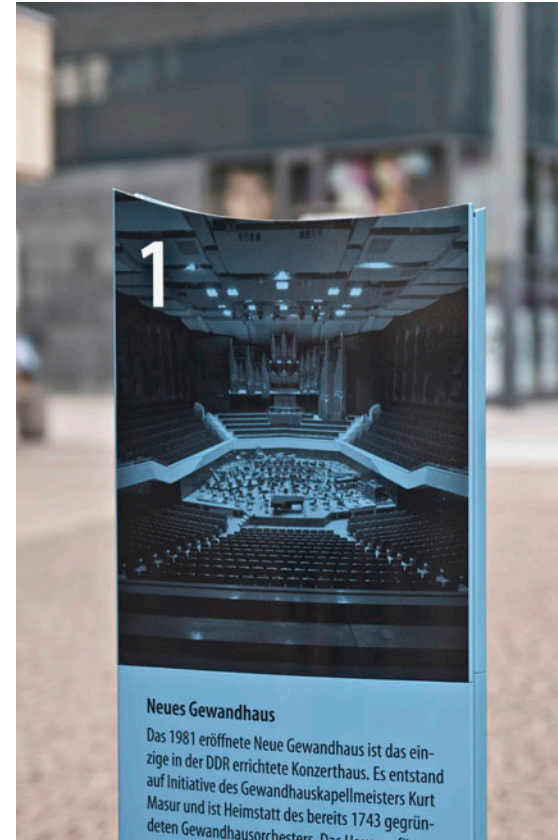
Competition for an orientation-system: 1st place / letterhead / businesscards / brochure



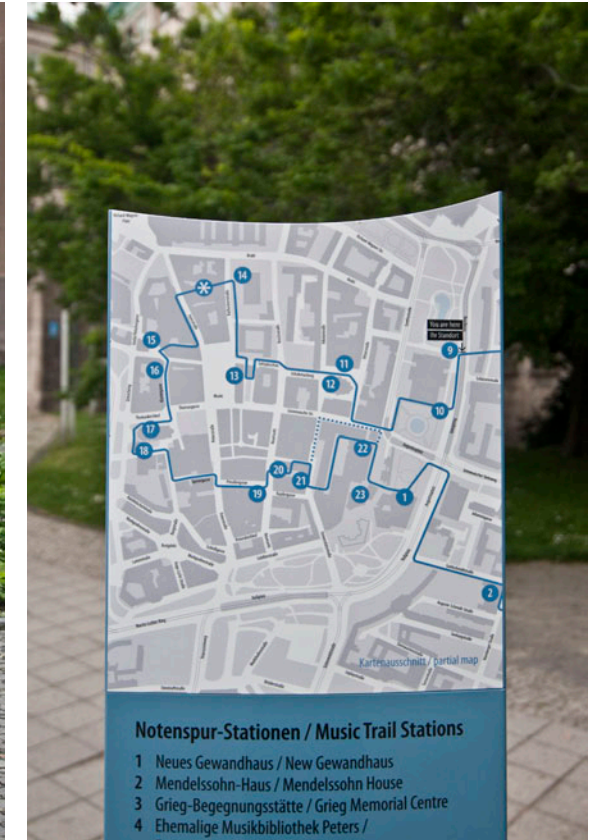
Competition for an orientation-system: 1st place / pylons



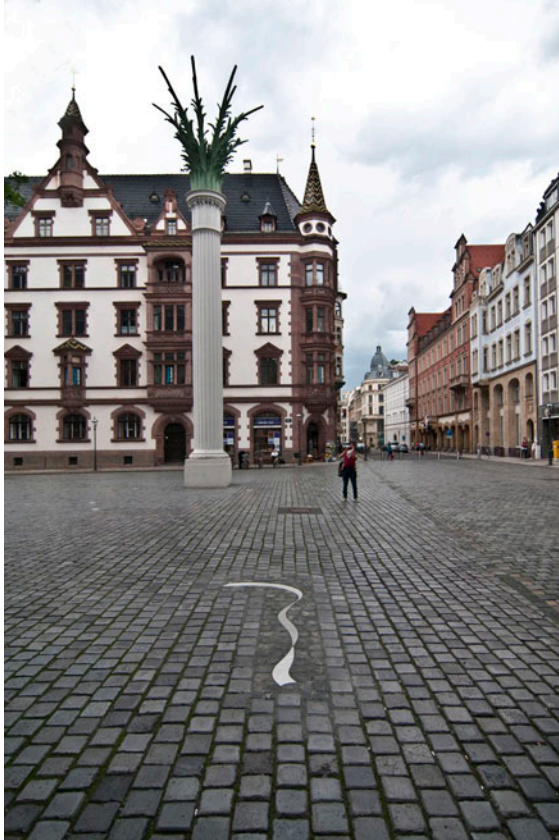
Competition for an orientation-system: 1st place / pylons, sound-installation



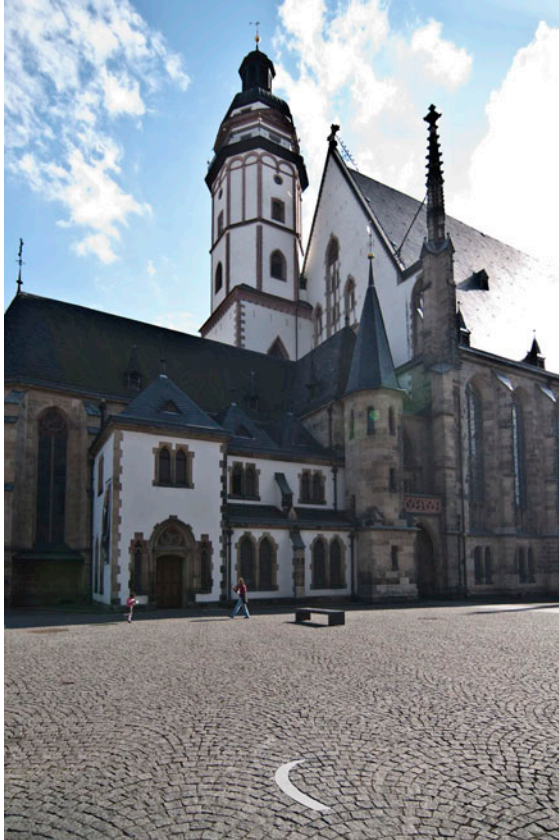
Competition for an orientation-system: 1st place / pylons, signs



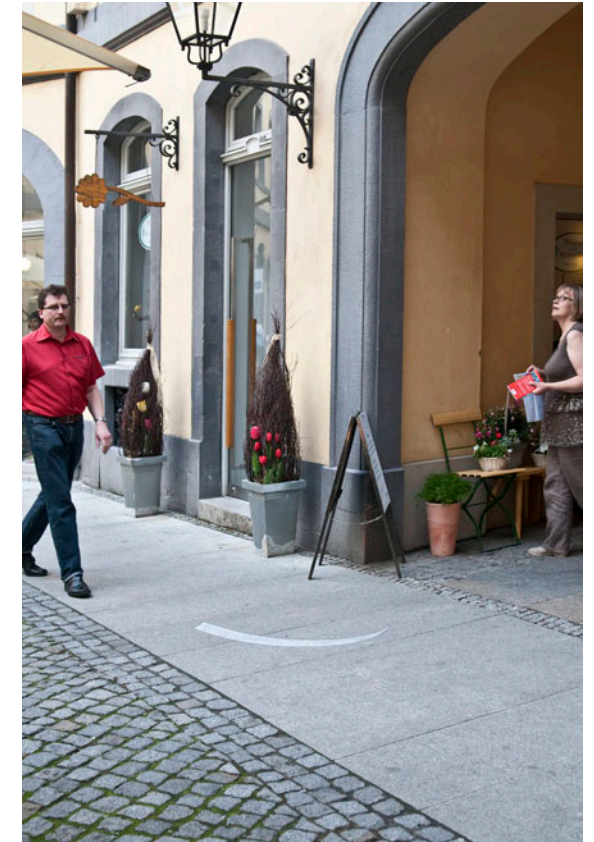
Competition for an orientation-system: 1st place / steel marquetry on 5 km through the city of Leipzig



Competition for an orientation-system: 1st place / steel marquetry on 5 km through the city of Leipzig



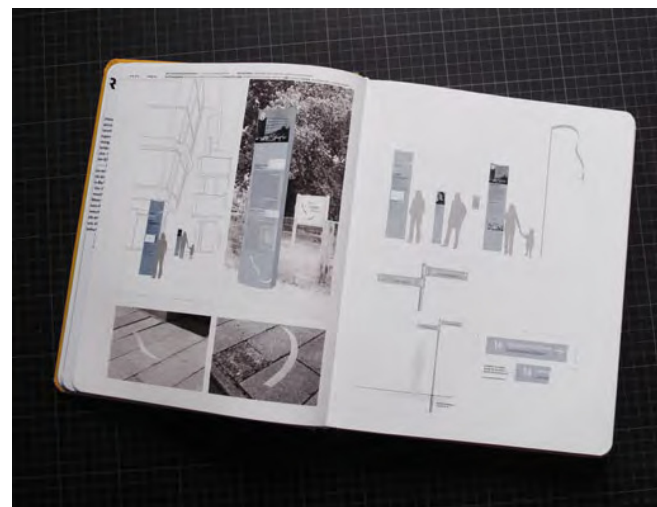
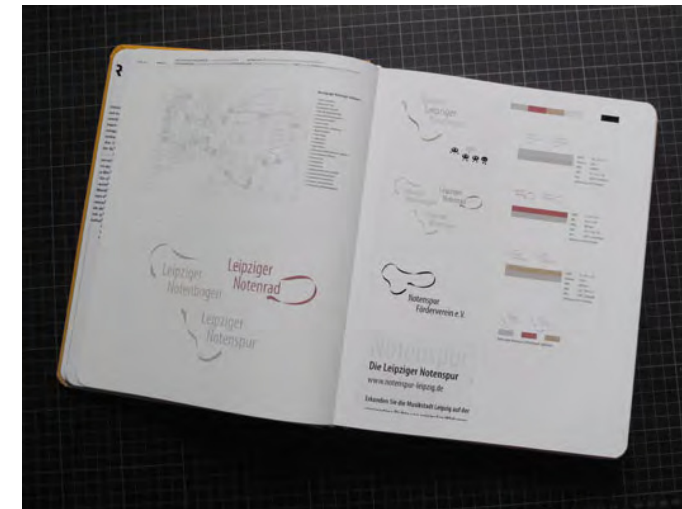
Competition for an orientation-system: 1st place / steel marquetry on 5 km through the city of Leipzig



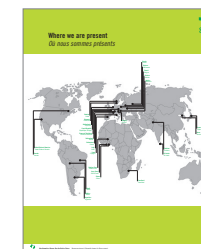
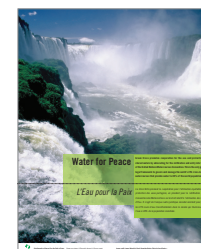
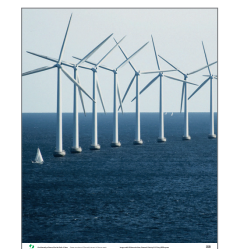
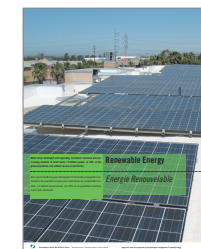
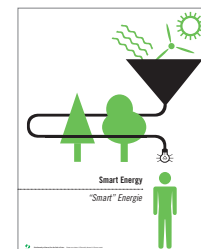
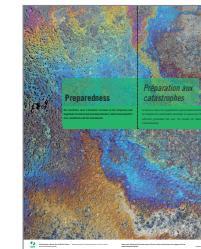
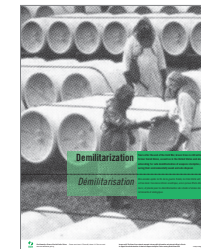
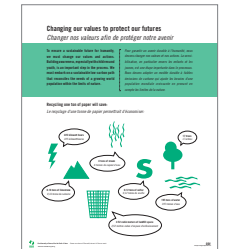
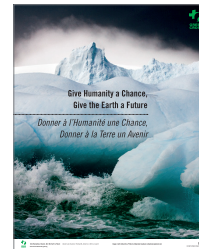
Competition for an orientation-system: 1st place / train-lettering, outside, inside



Competition for an orientation-system: 1st place / publication in „Signaletik und Piktogramme“, by DOM-Publishers



Exhibition Design / Concept / Design / Illustration / 24 Panels out of 100 (120x150cm)



Exhibition Design / Exhibition documentation



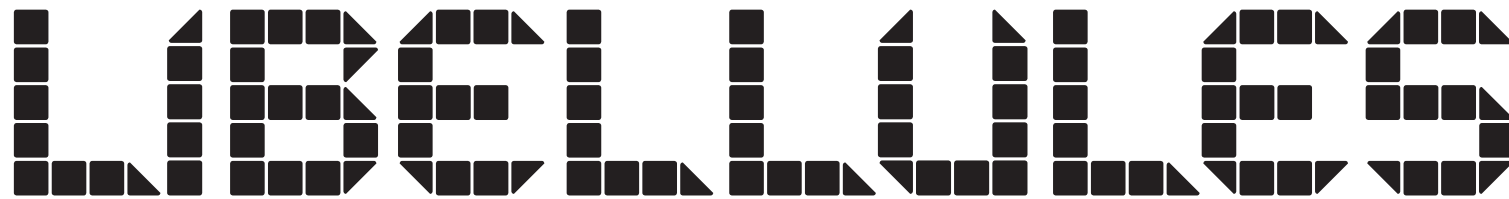
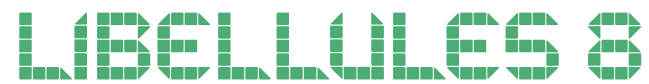
Signage system, Type Design and Corporate Design / Overview 8 buildings



Signage system, Type Design and Corporate Design / Simulations



Signage system, Type Design and Corporate Design / Logo and Color code

The word 'LIBELLULES' is rendered in a large, black, pixelated font. Each letter is composed of a grid of small squares, with some squares missing to create a stylized, blocky appearance. The letters are closely spaced.The word 'LIBELLULES' followed by the number '16' in a red, pixelated font. The letters are composed of a grid of small squares, with some squares missing to create a stylized, blocky appearance.The word 'LIBELLULES' followed by the number '14' in an orange, pixelated font. The letters are composed of a grid of small squares, with some squares missing to create a stylized, blocky appearance.The word 'LIBELLULES' followed by the number '12' in a yellow, pixelated font. The letters are composed of a grid of small squares, with some squares missing to create a stylized, blocky appearance.The word 'LIBELLULES' followed by the number '10' in a green, pixelated font. The letters are composed of a grid of small squares, with some squares missing to create a stylized, blocky appearance.The word 'LIBELLULES' followed by the number '8' in a green, pixelated font. The letters are composed of a grid of small squares, with some squares missing to create a stylized, blocky appearance.The word 'LIBELLULES' followed by the number '6' in a blue, pixelated font. The letters are composed of a grid of small squares, with some squares missing to create a stylized, blocky appearance.The word 'LIBELLULES' followed by the number '4' in a blue, pixelated font. The letters are composed of a grid of small squares, with some squares missing to create a stylized, blocky appearance.The word 'LIBELLULES' followed by the number '2' in a purple, pixelated font. The letters are composed of a grid of small squares, with some squares missing to create a stylized, blocky appearance.

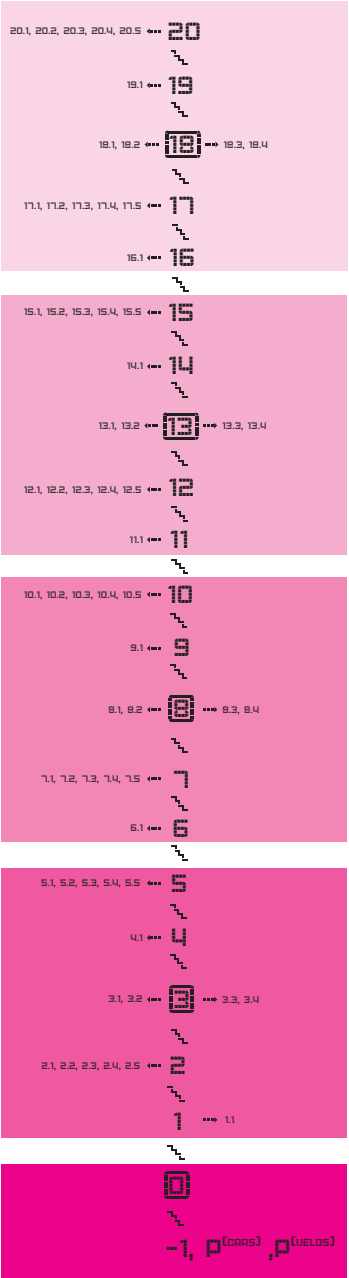
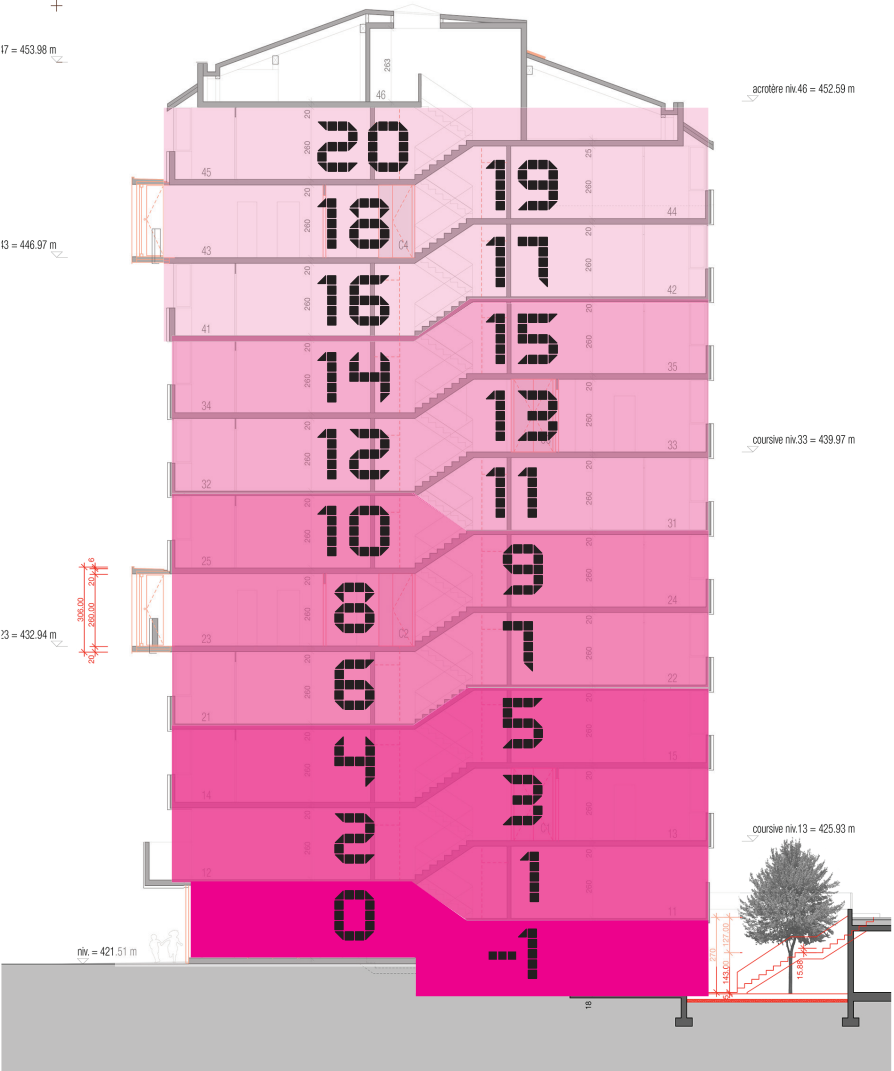
Signage system, Type Design and Corporate Design / Corporate Typo „Cora™“

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

Signage system, Type Design and Corporate Design / Signage system



Signage system, Type Design and Corporate Design / Entrance and stairway simulation



Signage system, Type Design and Corporate Design / Rooms and corridor simulation



Signage system, Type Design and Corporate Design / Garage simulation



Guidance system and Corporate design / Logotype / Font Conduit

211

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

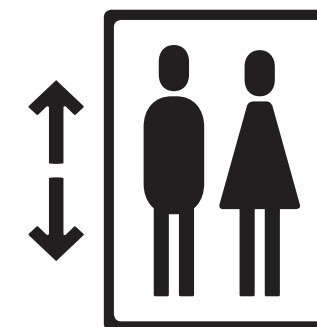
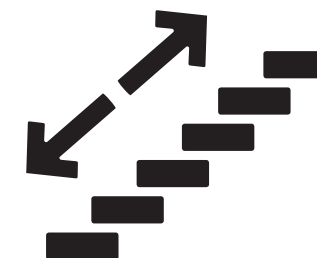
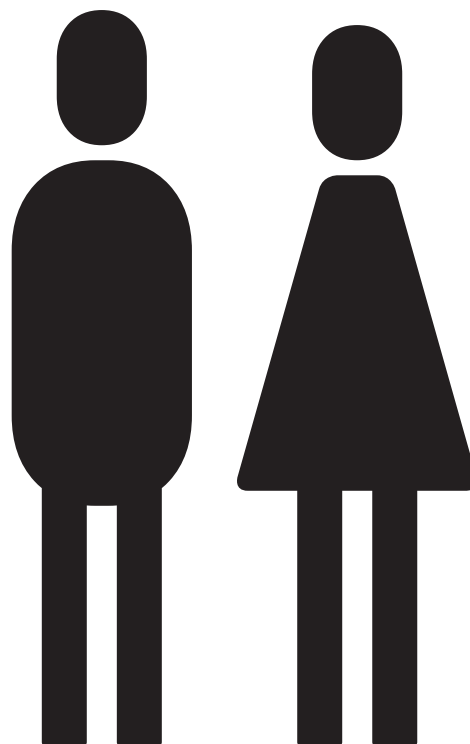
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Guidance system and Corporate design / Color System / Pictograms

a) outside: cmyk 12/8/9/90



b) inside: pantone 5405, cmyk 73/47/33/8



Guidance system and Corporate design / Pylons / Signs

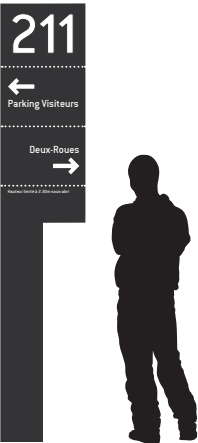
Totem 1500 x 3600 / logos



Totem 900 x 1800 / Logos



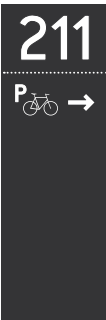
Totem 500 x 2500 / Parking info



Totem 600 x 1800 / Entrée



Totem 600 x 1800 / Parking Vélo



Sign 600 x 900 / Entrée



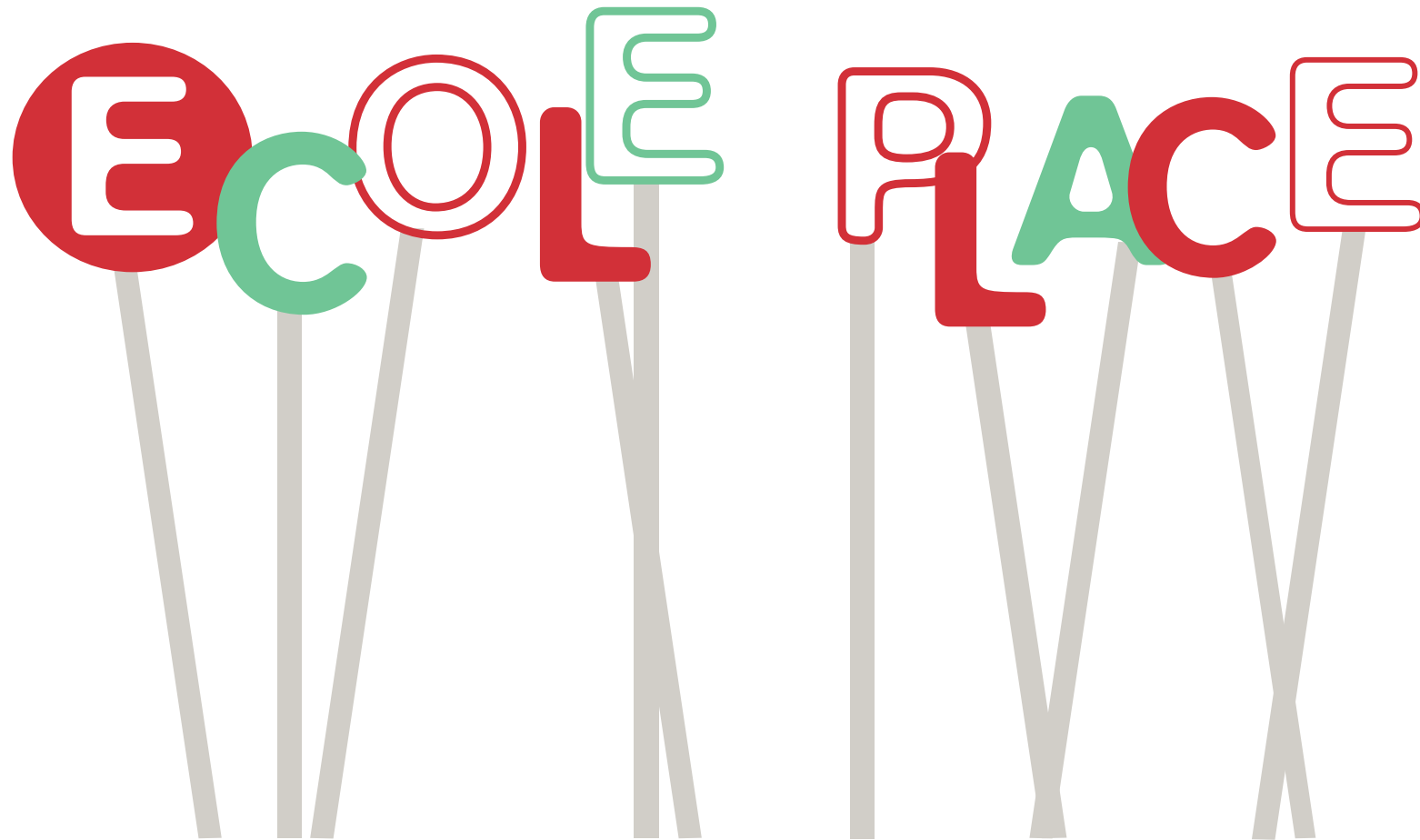
Sign 600 x 900 / Sortie



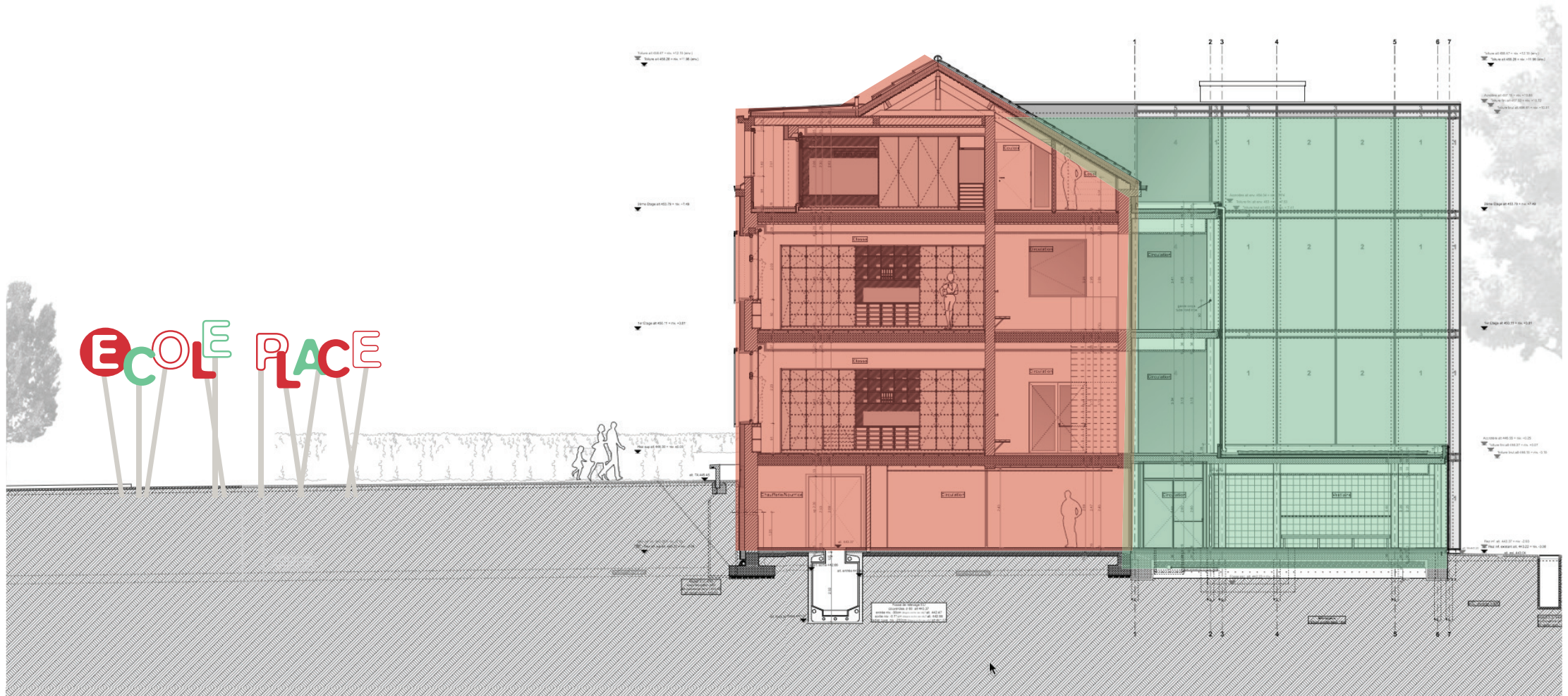
Guidance system and Corporate design / Pylons / Signs



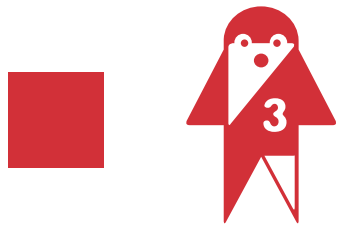
Guidance system and Illustration / Main Signet



Guidance system and Illustration / Main Signet / Simulation



Guidance system and Illustration / Color code / Typo Blur



ECOLE PLACE

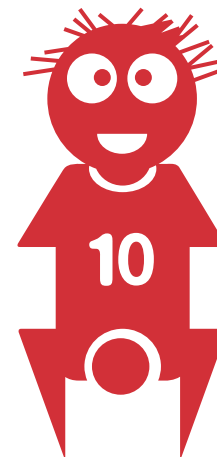
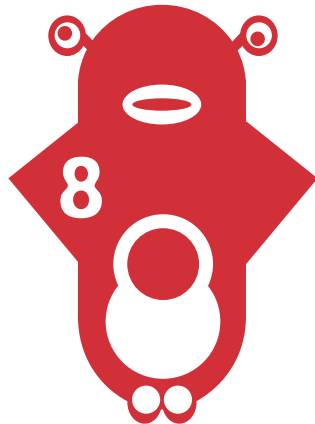


abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

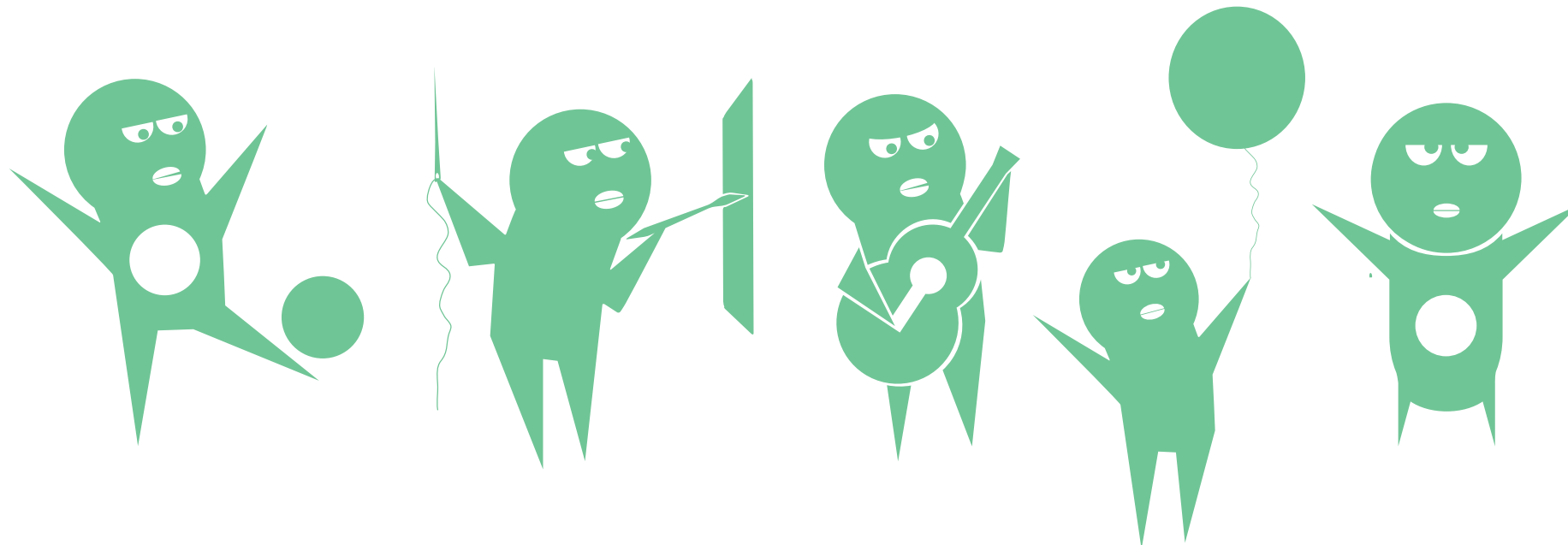
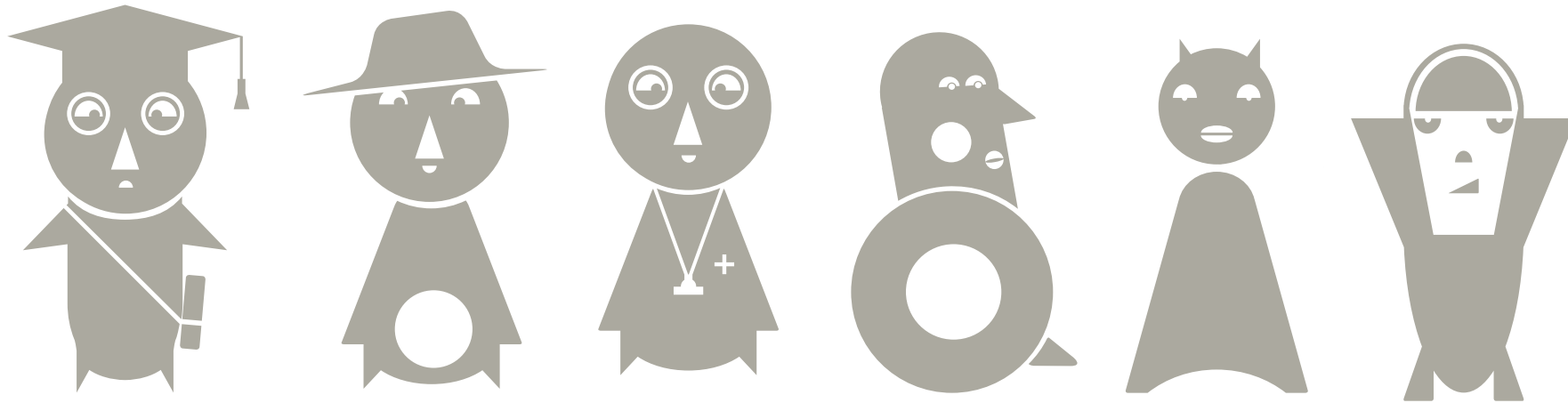


abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

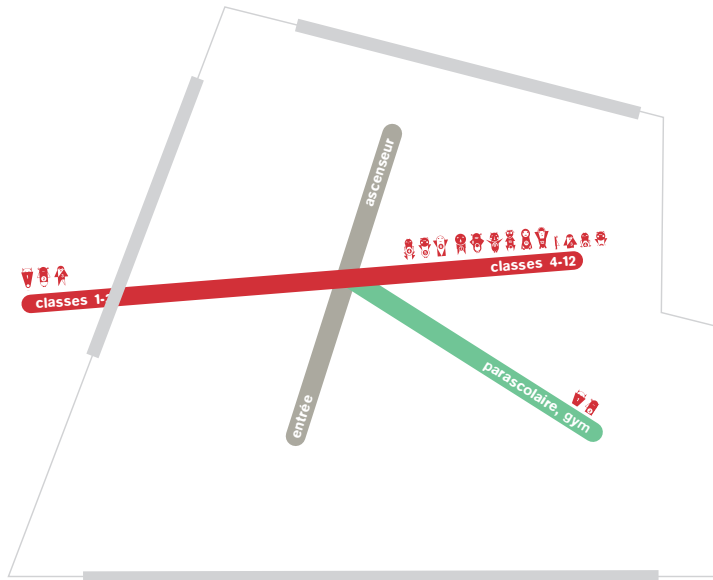
Guidance system and Illustration / Mascots: Gomms Classes



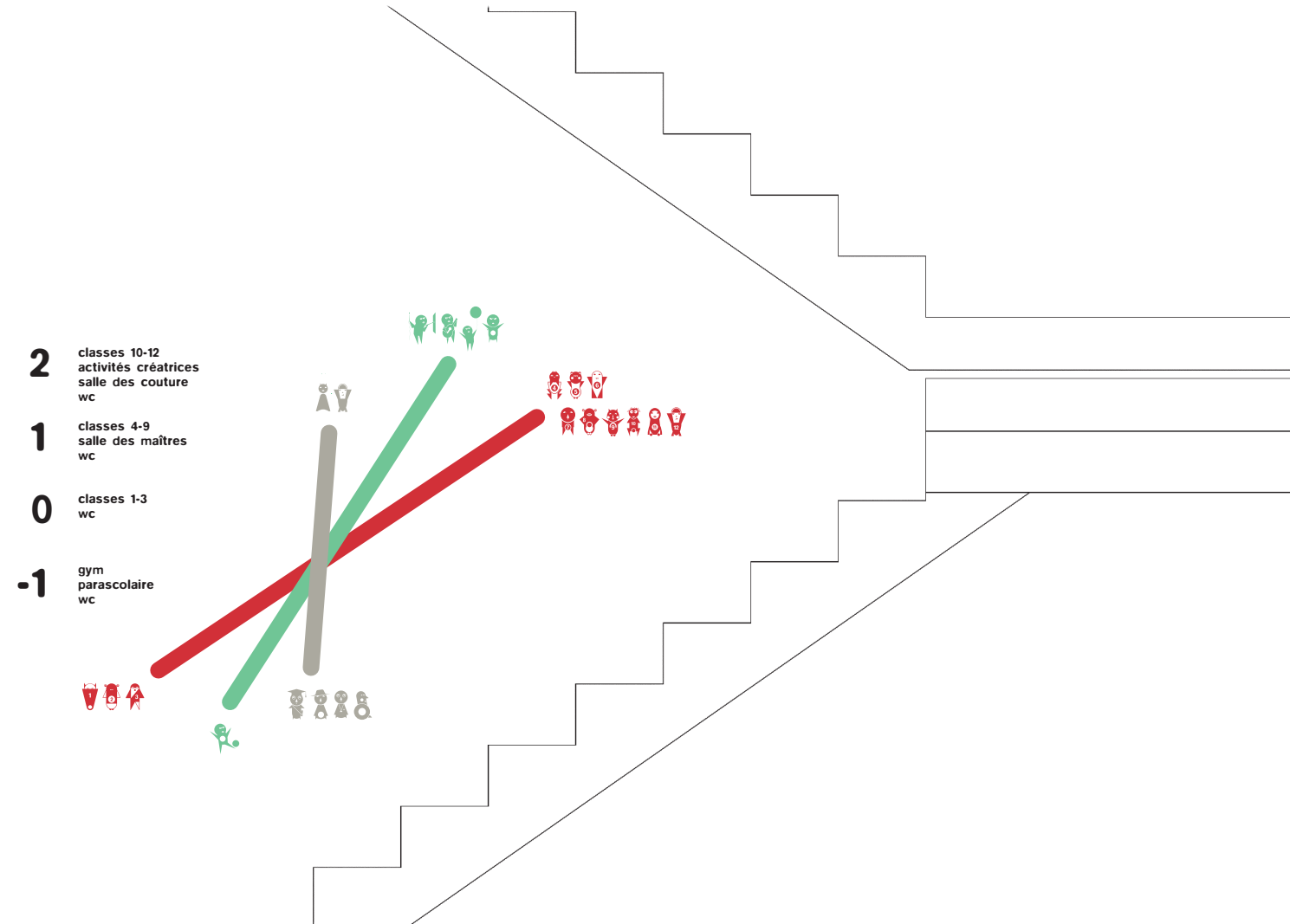
Guidance system and Illustration / Mascots: Gomms General / Mascots: Gomms Afterschool



Guidance system and Illustration / Main Signage Floor / Entrance simulation



Guidance system and Illustration / Main Signage Wall



Guidance system and Illustration / Door Signs



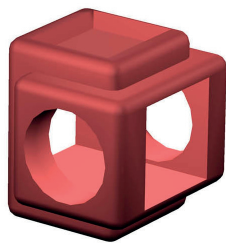
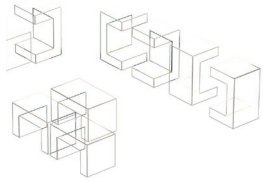
Concept / Interiordesign / 3x12-inch-records-production / Grafikdesign / Djing / Flash-animations / Sound-sampling



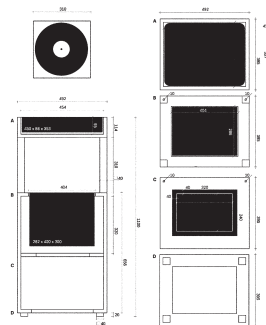
Concept / Product-design / Installation-design / Grafikdesign



LOGO



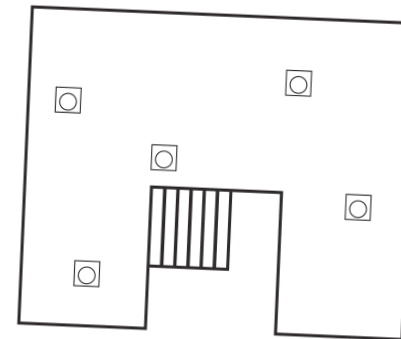
COMPACT/BOX_00 (BETA): DIFFERENT SKETCHES



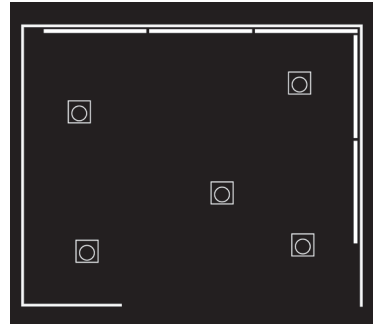
COMPACT/BOX_02 FINAL



COMPACT/BOX_02 AT THE DIALOG-MEDIA-ARTS FESTIVAL, WINTERTHUR SWITZERLAND

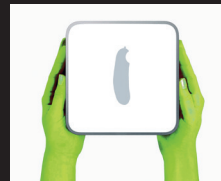


Concept / Product-design / Installation-design / Grafikdesign / Video

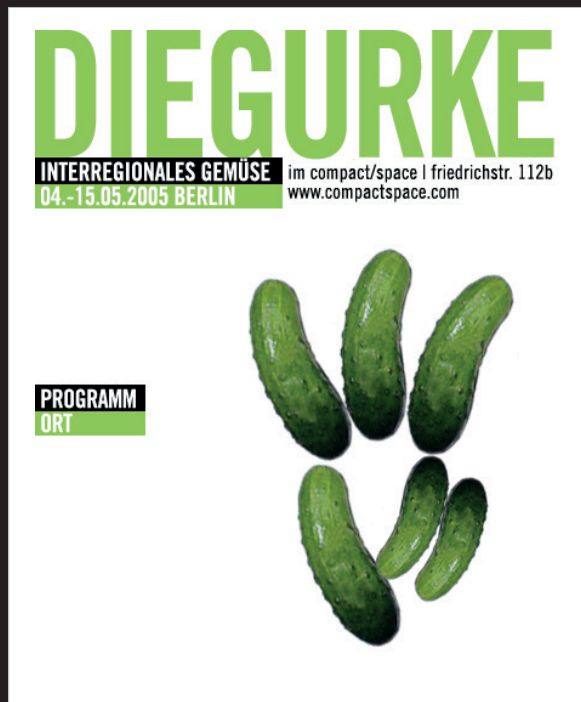


COMPACT/BOX_03 AT THE MAPPING MEDIA-ARTS-FESTIVAL, GENEVA, SWITZERLAND

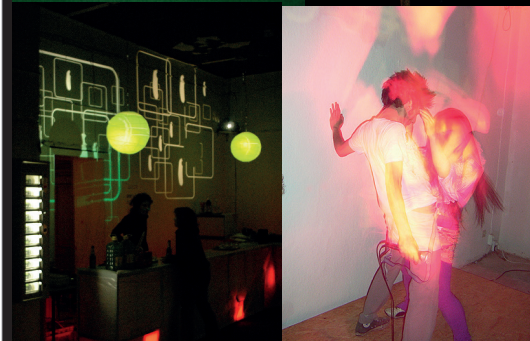
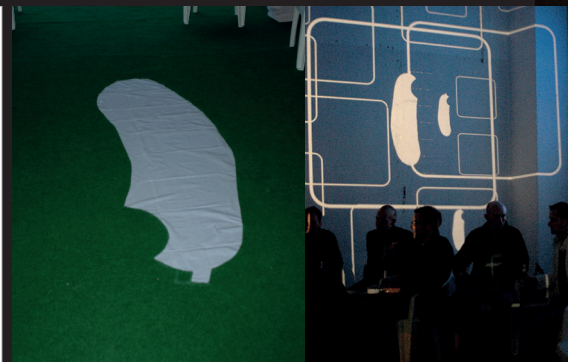
Concept / Interiordesign / Corporate Design / Webdesign / Programming / Club-projections



LOGO



WEBPAGE



CLUB



BERNHARD MOOSBAUER-CLIENTS

AMERICAN ACADEMY, BERLIN | AXEL SPRINGER ACADEMY, BERLIN | BMW AG, MUNICH | CITY OF LEIPZIG | DLR, BERLIN
EMBASSY OF FINLAND, BERLIN | FUTURE LIVING, BERLIN | GREENCROSS INTERNATIONAL, GENEVA | LEIPZIG MUSIC TRAILS
NORDIC EMBASSIES, BERLIN | ORTNER&ORTNER ARCHITECTS, BERLIN | PWC ZURICH | SANA HOSPITALS, BERLIN
SUHRKAMP, BERLIN | TED, INTERNATIONAL | VODAFONE, DUSSELDORF | ZALANDO, BERLIN