

BERNHARD MOOSBAUER EXSAMPLE EICHENDORFFSTR. 18 D-10115 BERLIN
PHONE +49 (0)177 - 70 20 369 MAIL EX@EXSAMPLE.ORG WEB WWW.EXSAMPLE.ORG

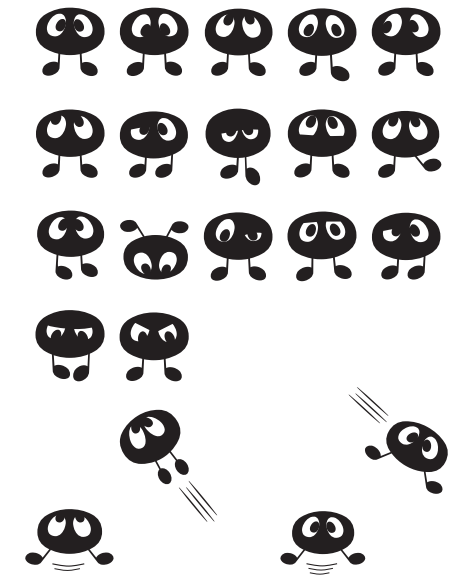
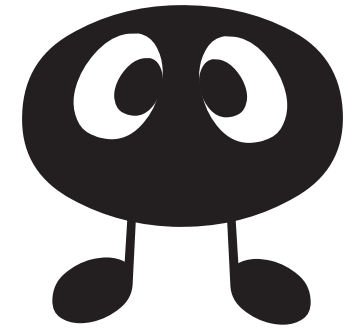
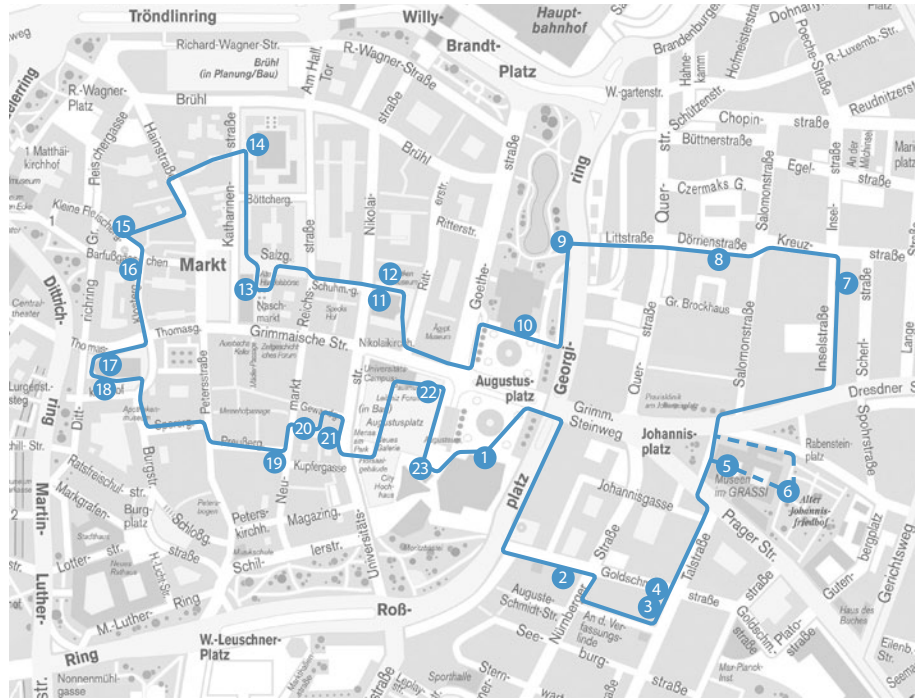


SIGNALETIC + EXHIBITION DESIGN

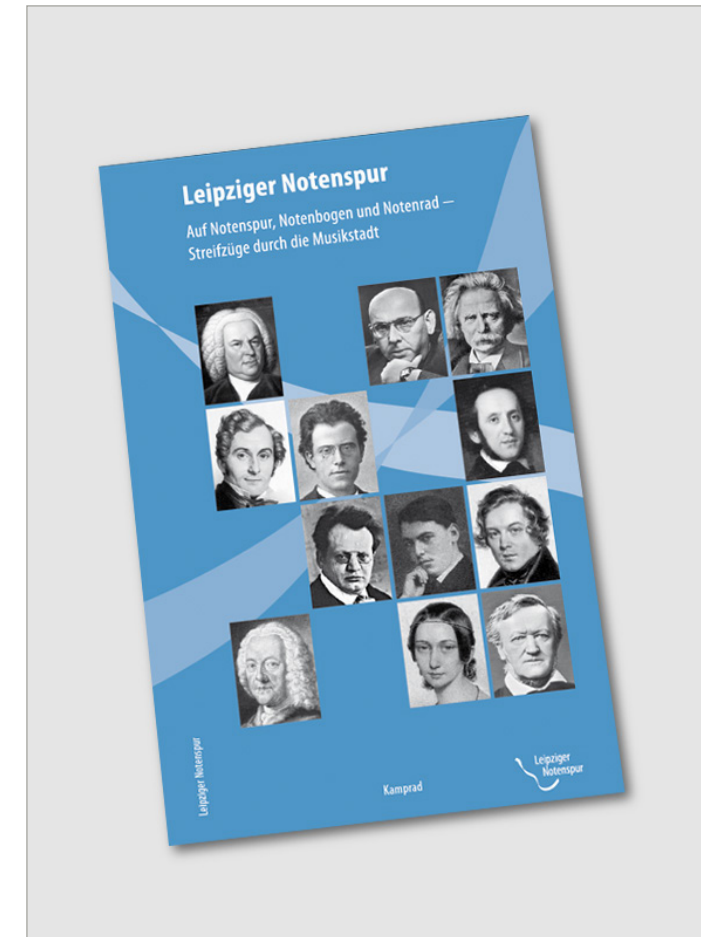
Competition for an orientation-system: 1st place / logo / Notenspur-map / mascot Toni, variations

Leipziger
Notenspur

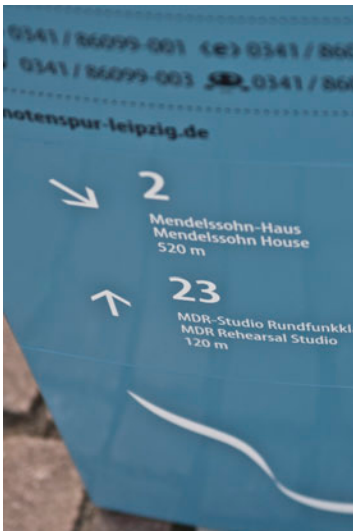
Leipziger
Notenspur



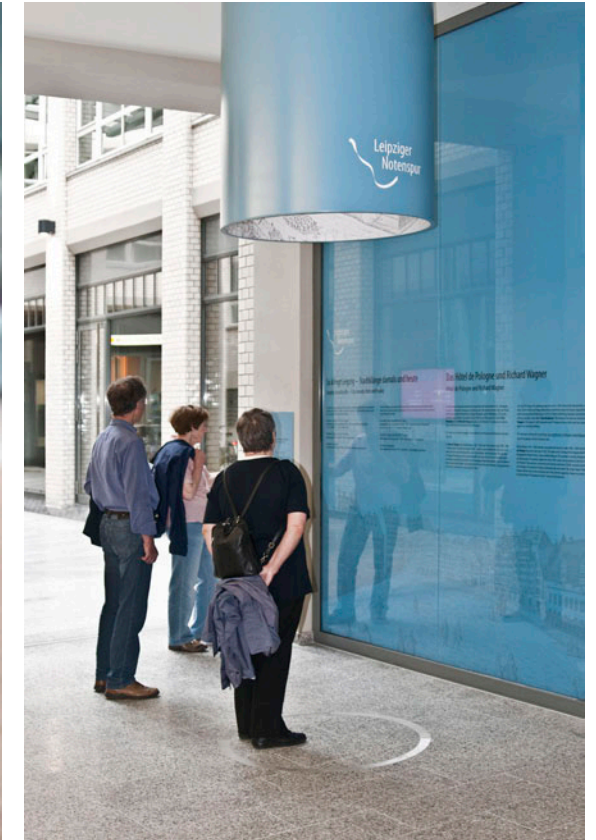
Competition for an orientation-system: 1st place / letterhead / businesscards / brochure



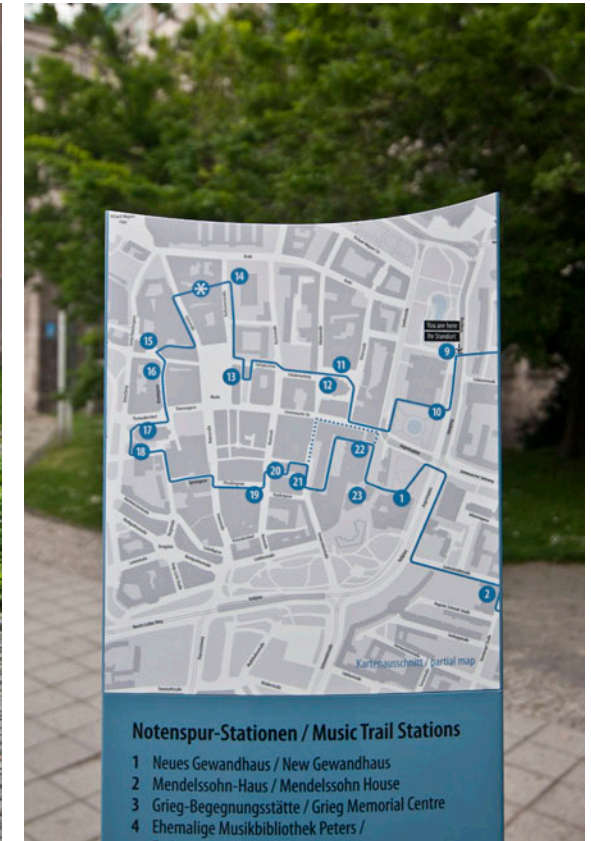
Competition for an orientation-system: 1st place / pylons



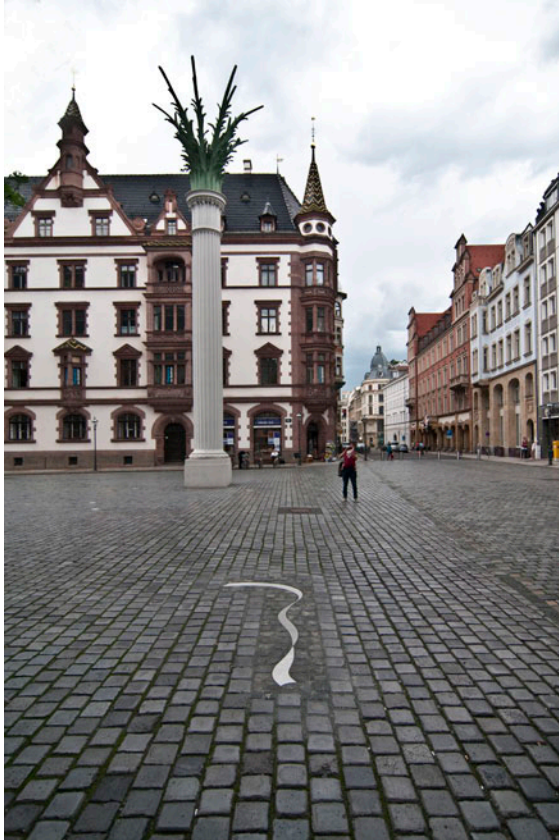
Competition for an orientation-system: 1st place / pylons, sound-installation



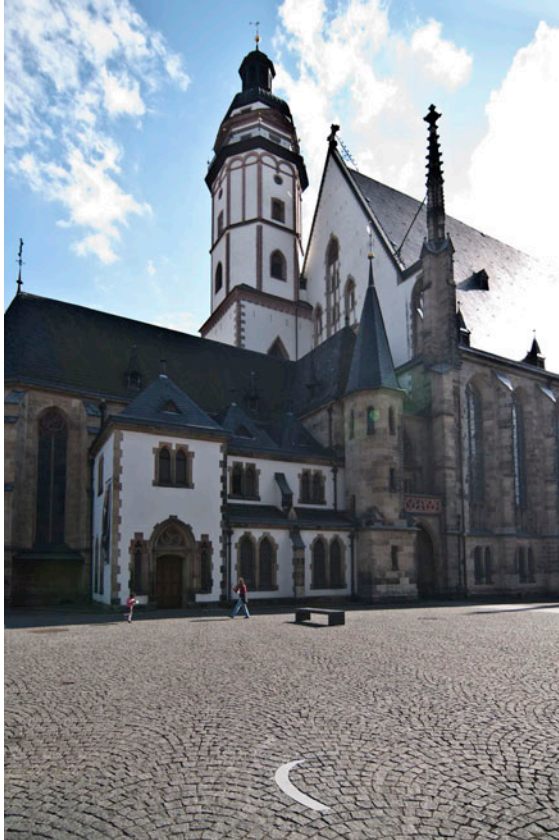
Competition for an orientation-system: 1st place / pylons, signs



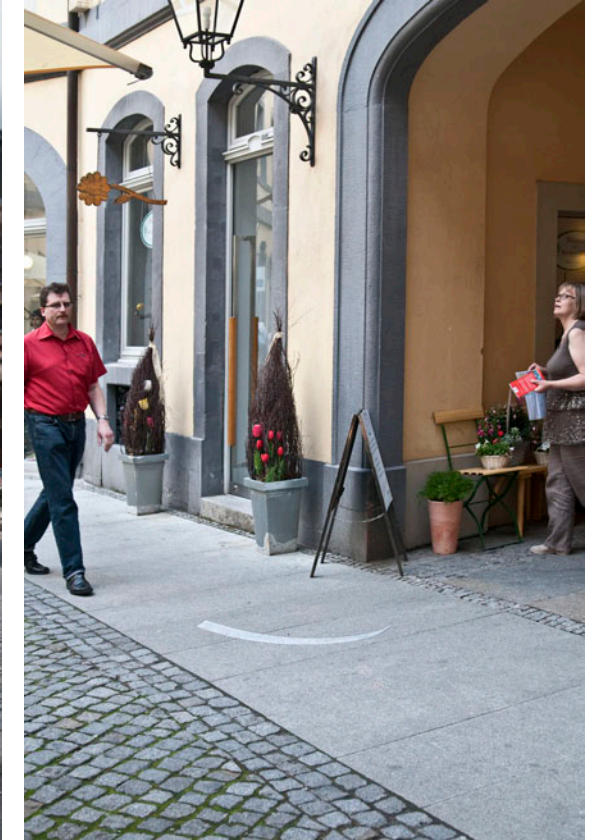
Competition for an orientation-system: 1st place / steel marquetry on 5 km through the city of Leipzig



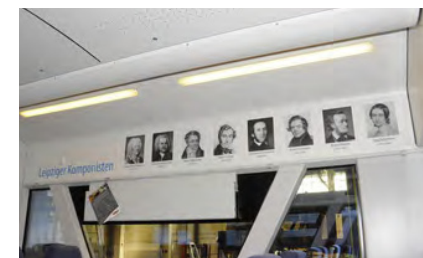
Competition for an orientation-system: 1st place / steel marquetry on 5 km through the city of Leipzig

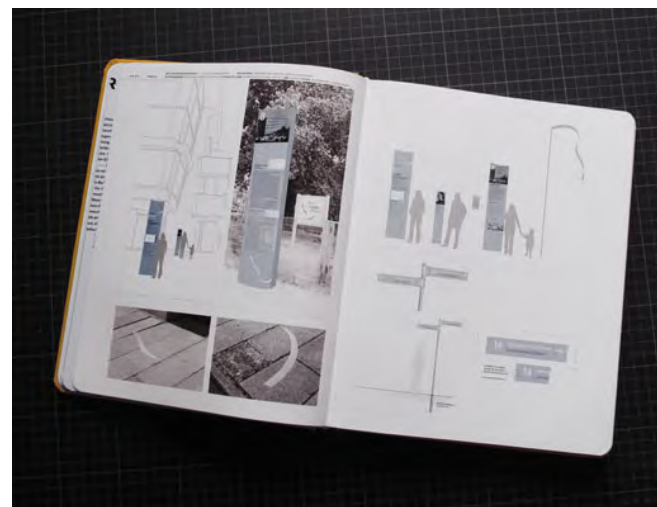
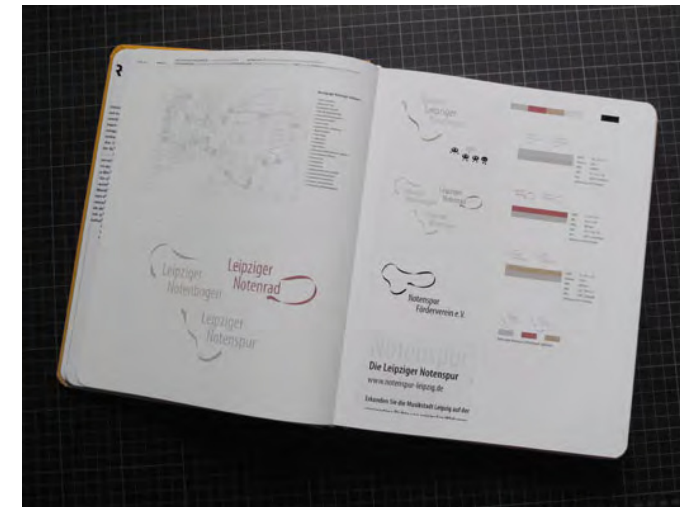


Competition for an orientation-system: 1st place / steel marquetry on 5 km through the city of Leipzig



Competition for an orientation-system: 1st place / train-lettering, outside, inside



Competition for an orientation-system: 1st place / publication in „Signaletik und Piktogramme“, by DOM-Publishers

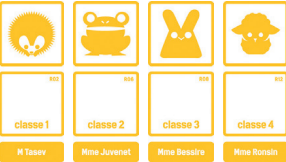
Signaletic, Pictogram-System



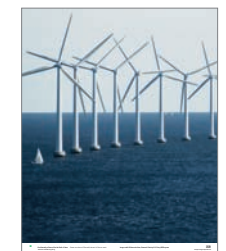
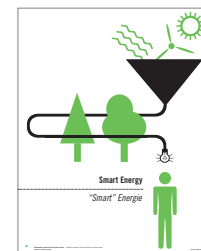
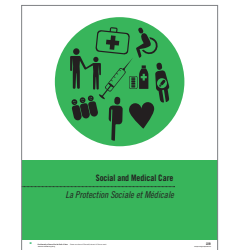
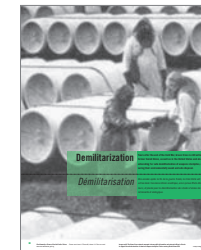
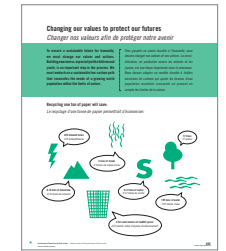
Rez-de-chaussée		Etage	
	class 1 M. Alexandre Tisserand / E02		class 5 Mme Lucille Barthomérol / E02
	class 2 Mme Françoise Jambou / E03		class 6 Mme Valérie Stenmann / E03
	class 3 Mme Delphine Pignatelli / E03		class 7 Mme Fabienne Bachmann / E04
	class 4 Mme Sandrine Baudin / E02		class 8 E05
	Infirmerie / E03		Infirmerie Ecole
			Mme Sandrine Brunier / E15



Signaletic, Pictogram-System



Exhibition Design / Concept / Design / Illustration / 24 Panels out of 100 (120x150cm)



Exhibition Design / Exhibition documentation



Signage system, Type Design and Corporate Design / Overview 8 buildings



Signage system, Type Design and Corporate Design / Simulations



Signage system, Type Design and Corporate Design / Logo and Color code

LIBELLULES

LIBELLULES 16

LIBELLULES 8

LIBELLULES 14

LIBELLULES 6

LIBELLULES 12

LIBELLULES 4

LIBELLULES 10

LIBELLULES 2

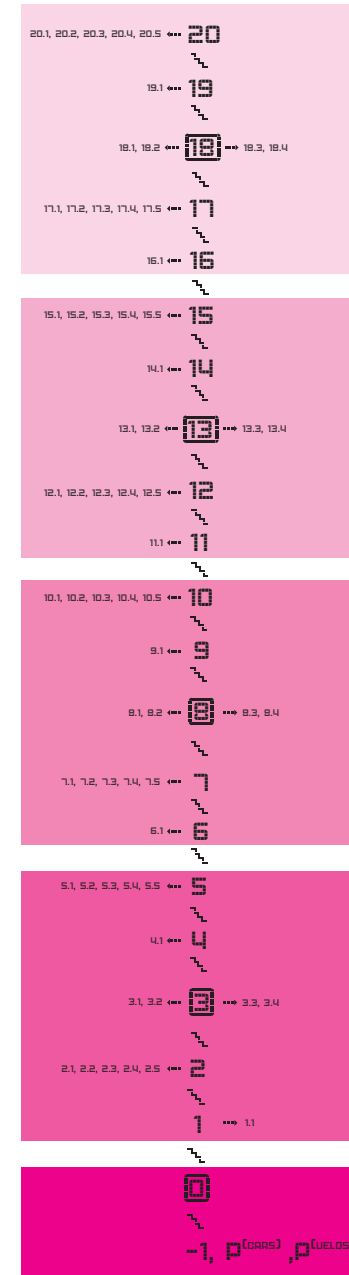
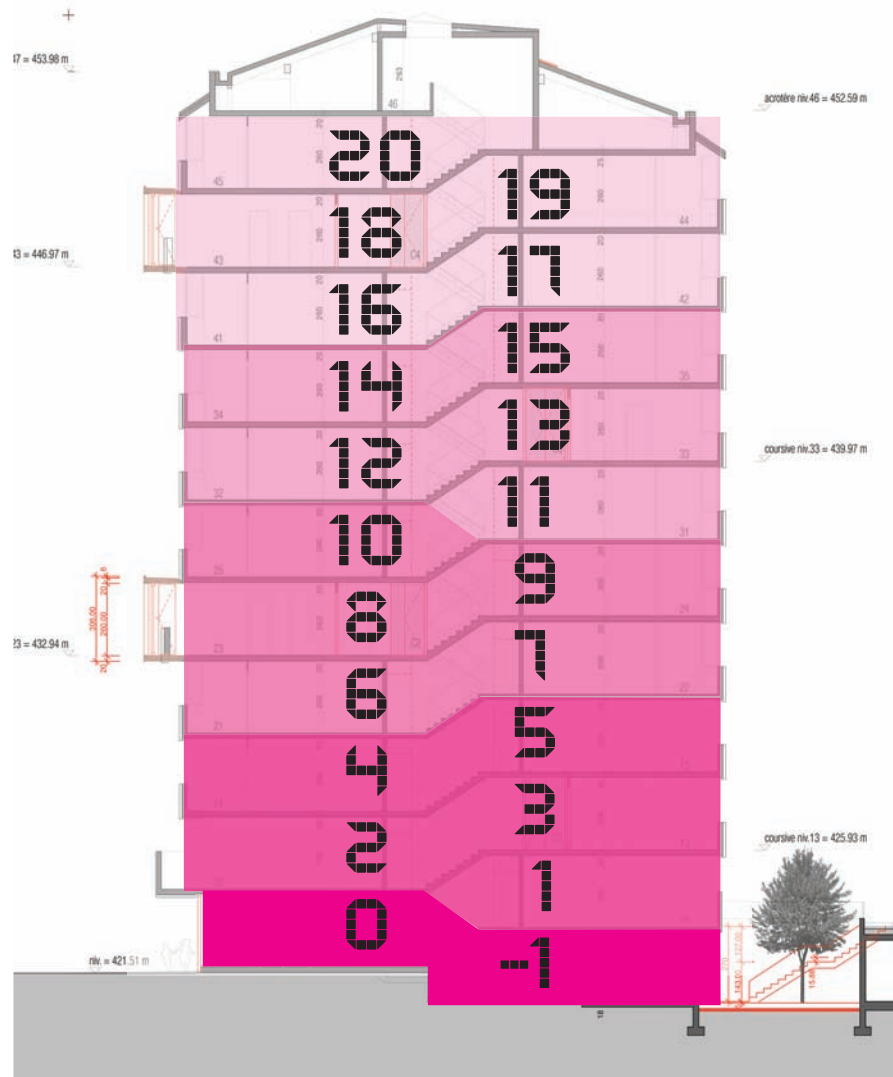
Signage system, Type Design and Corporate Design / Corporate Typo „Cora™“

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

Signage system, Type Design and Corporate Design / Signage system



Signage system, Type Design and Corporate Design / Entrance and stairway simulation



Signage system, Type Design and Corporate Design / Rooms and corridor simulation



Signage system, Type Design and Corporate Design / Garage simulation



Guidance system and Corporate design / Logotype / Font Conduit

211

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

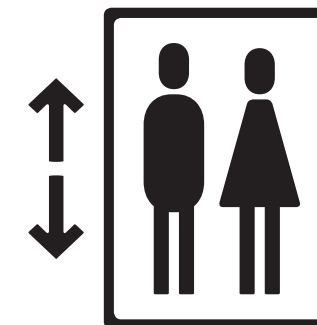
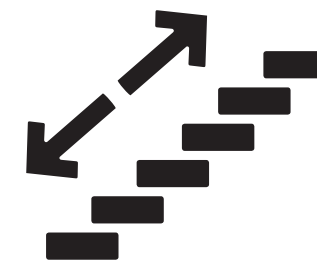
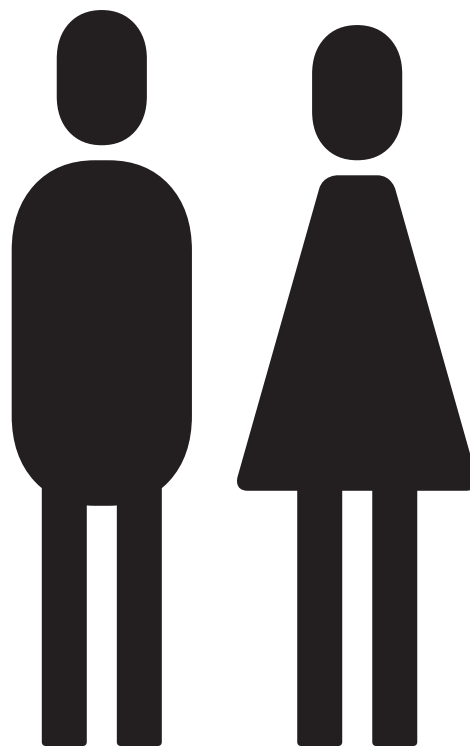
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1234567890

Guidance system and Corporate design / Color System / Pictograms

a) outside: cmyk 12/8/9/90



b) inside: pantone 5405, cmyk 73/47/33/8



Guidance system and Corporate design / Pylons / Signs

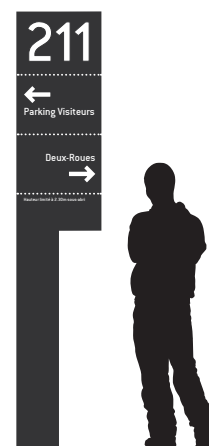
Totem 1500 x 3600 / logos



Totem 900 x 1800 / Logos



Totem 500 x 2500 / Parking info



Totem 600 x 1800 / Entrée



Totem 600 x 1800 / Parking Vélo



Sign 600 x 900 / Entrée



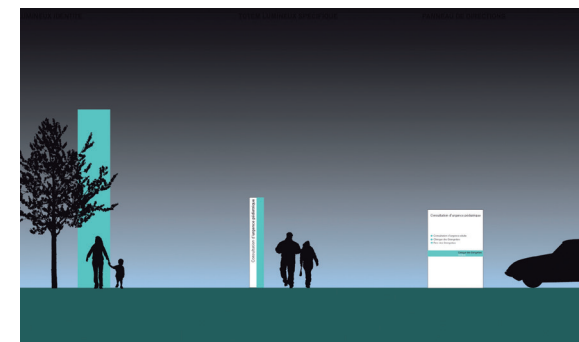
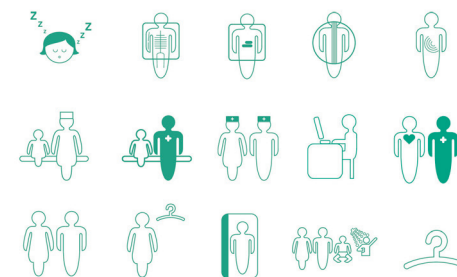
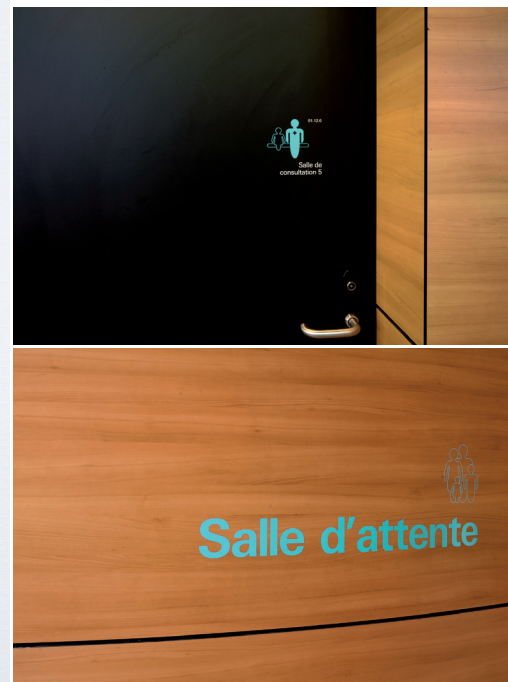
Sign 600 x 900 / Sortie



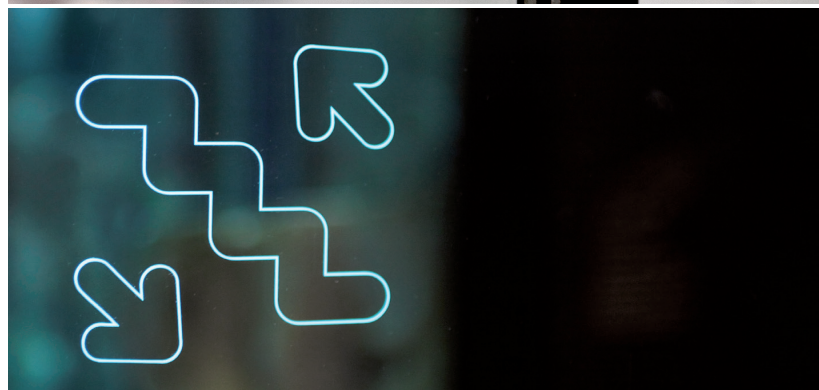
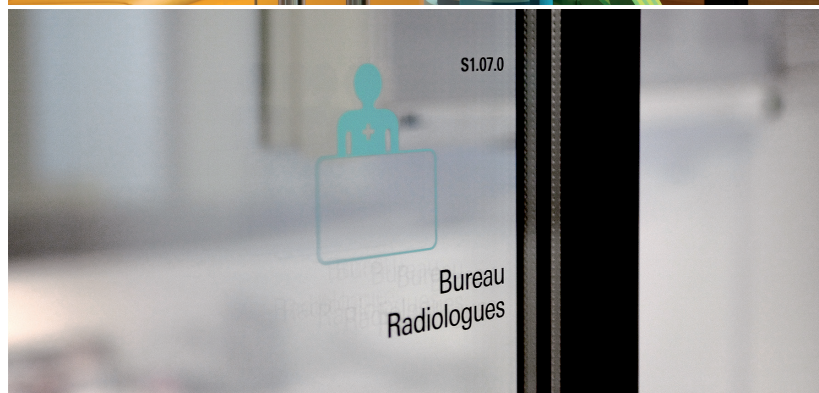
Guidance system and Corporate design / Pylons / Signs



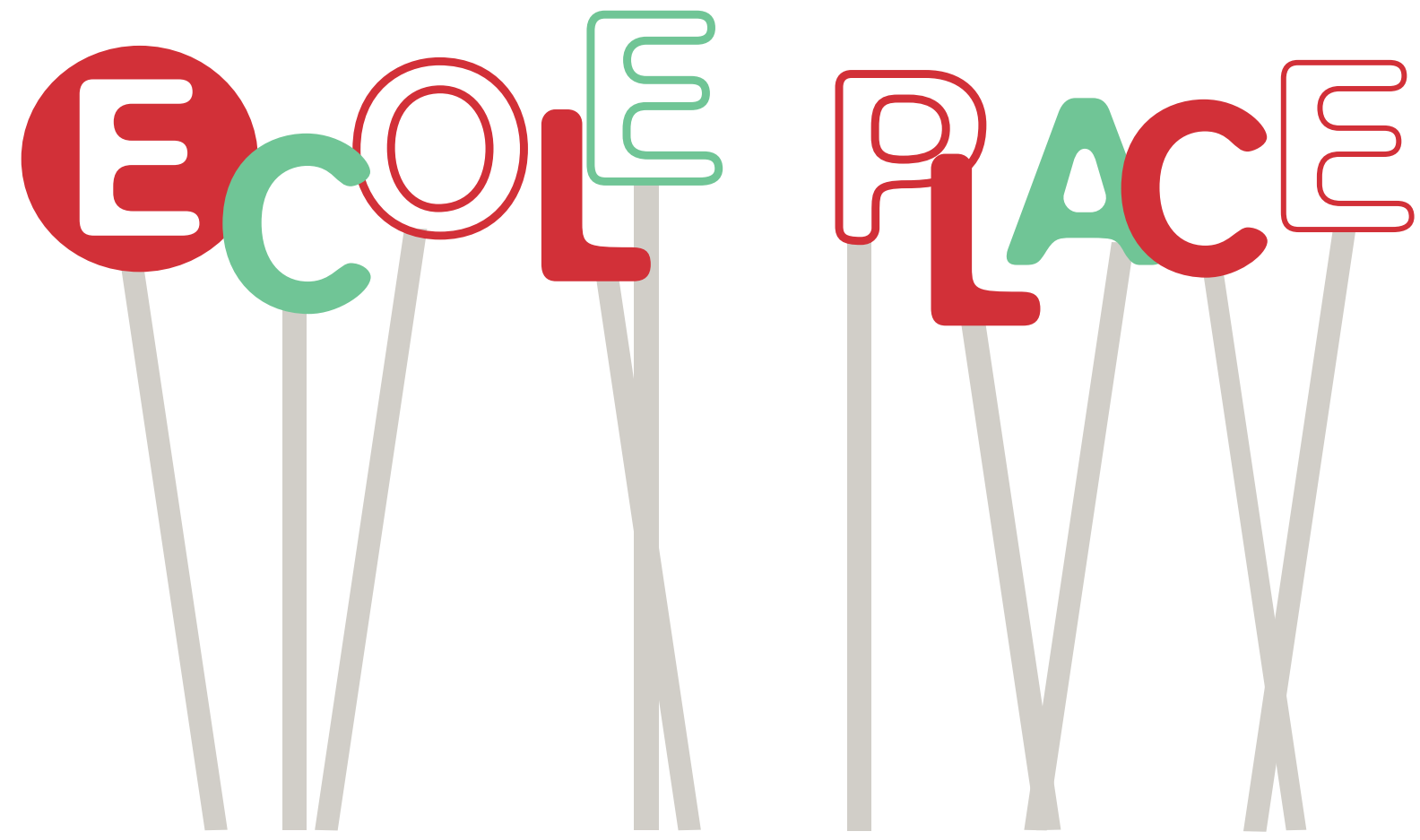
Pictogram-System



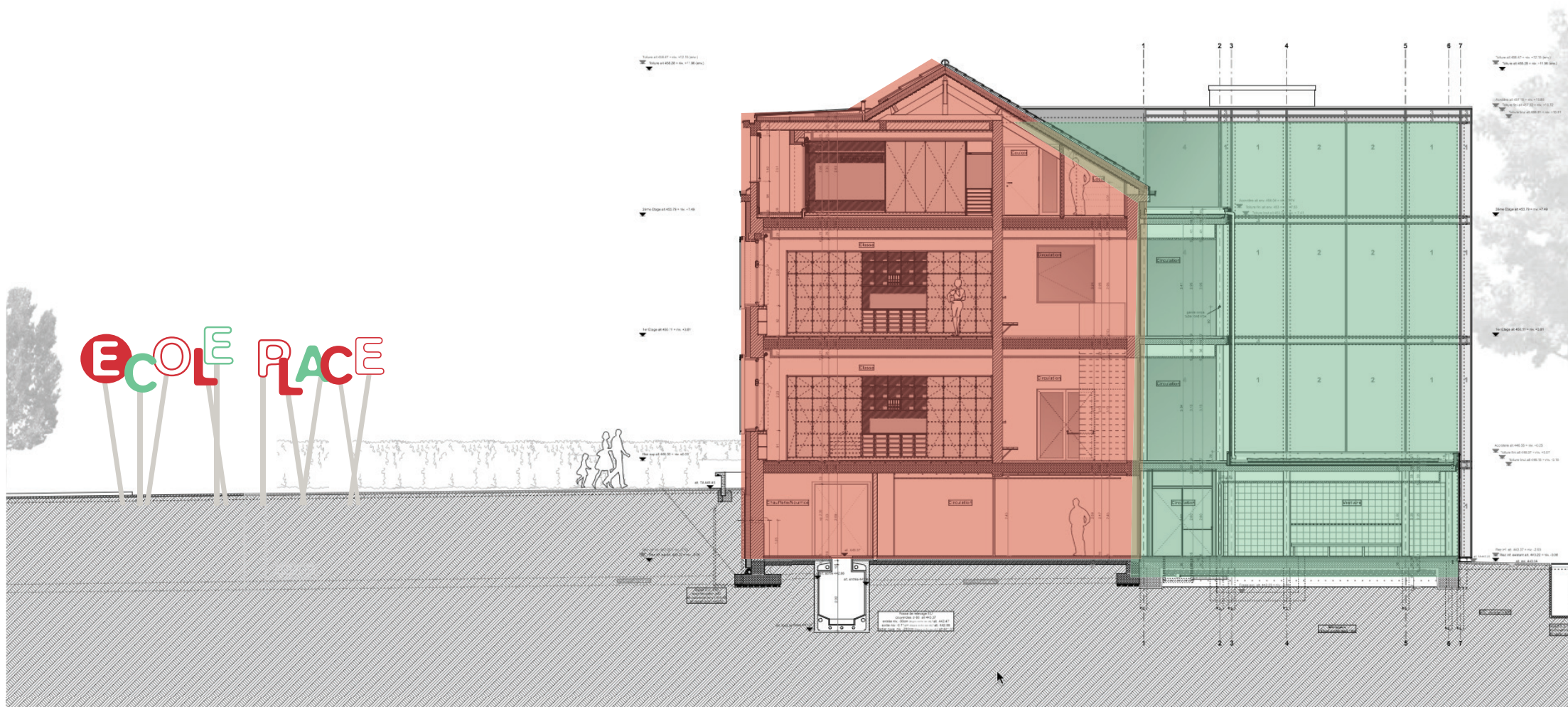
Pictogram-System



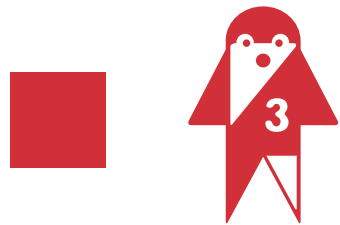
Guidance system and Illustration / Main Signet



Guidance system and Illustration / Main Signet / Simulation



Guidance system and Illustration / Color code / Typo Blur



ECOLE PLACE



abcdefghijklmnopqrstuvwxy

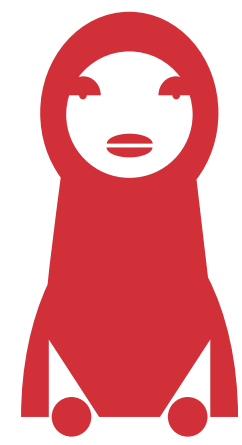
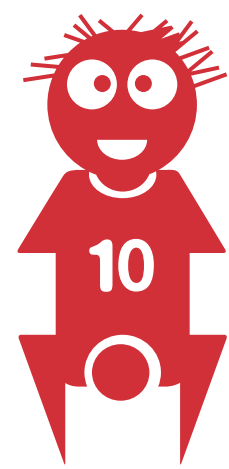
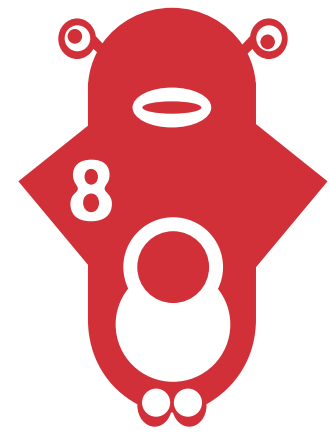
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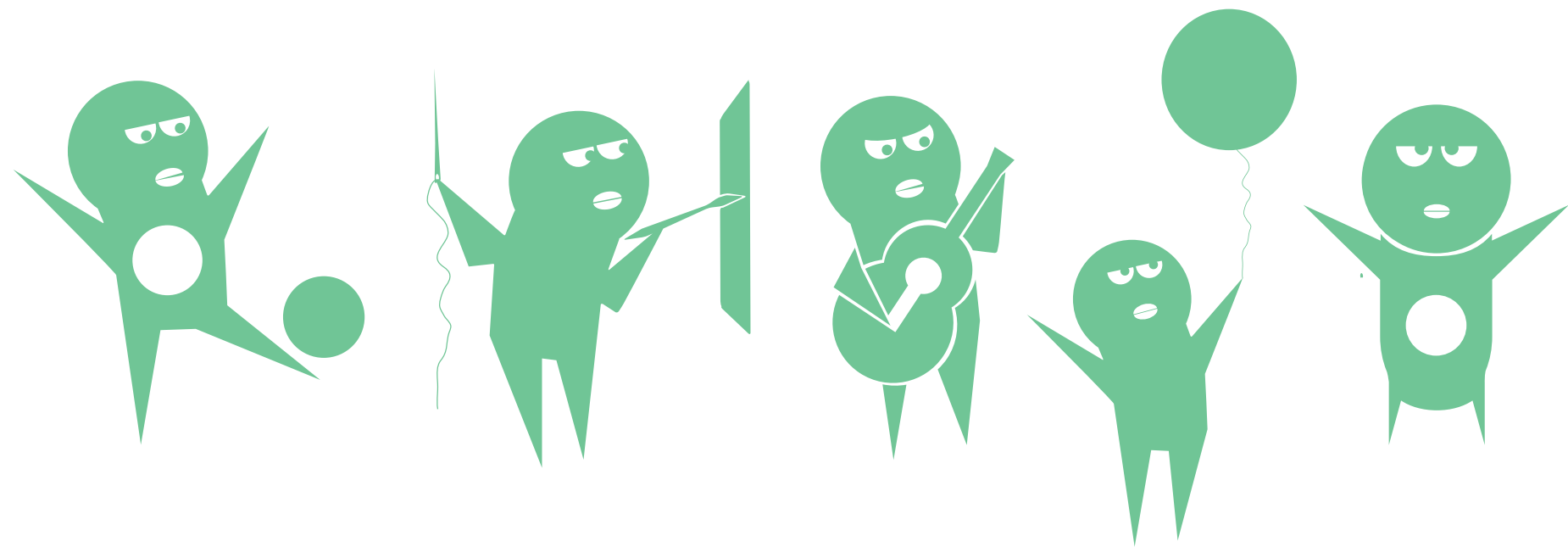
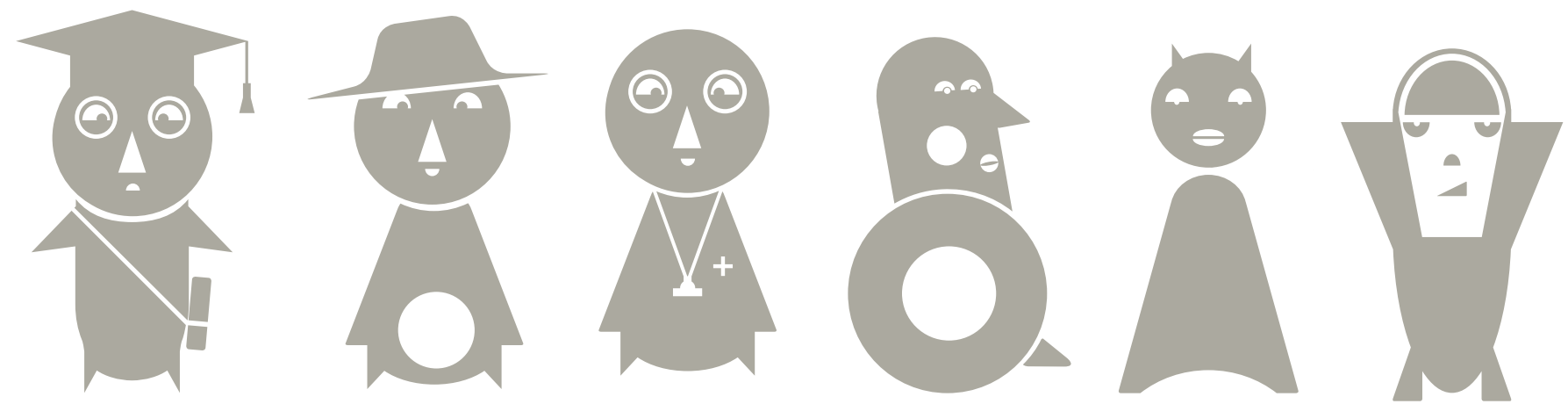
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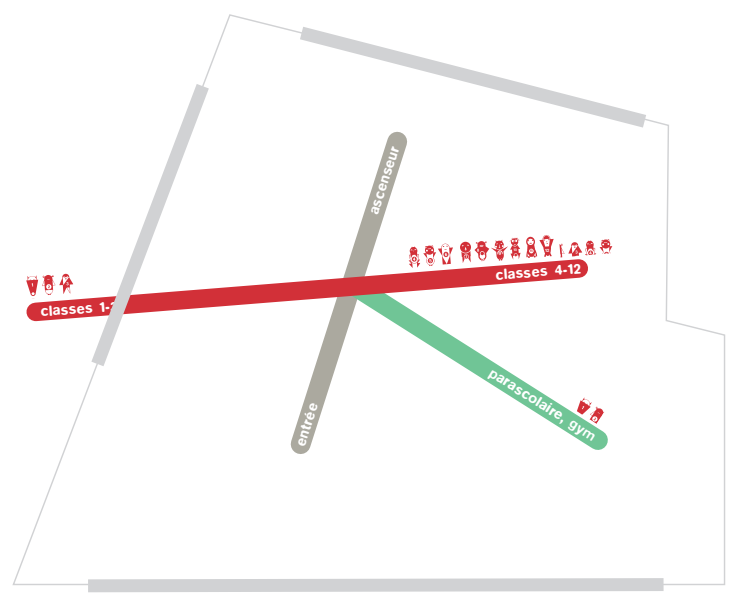
Guidance system and Illustration / Mascots: Gomms Classes



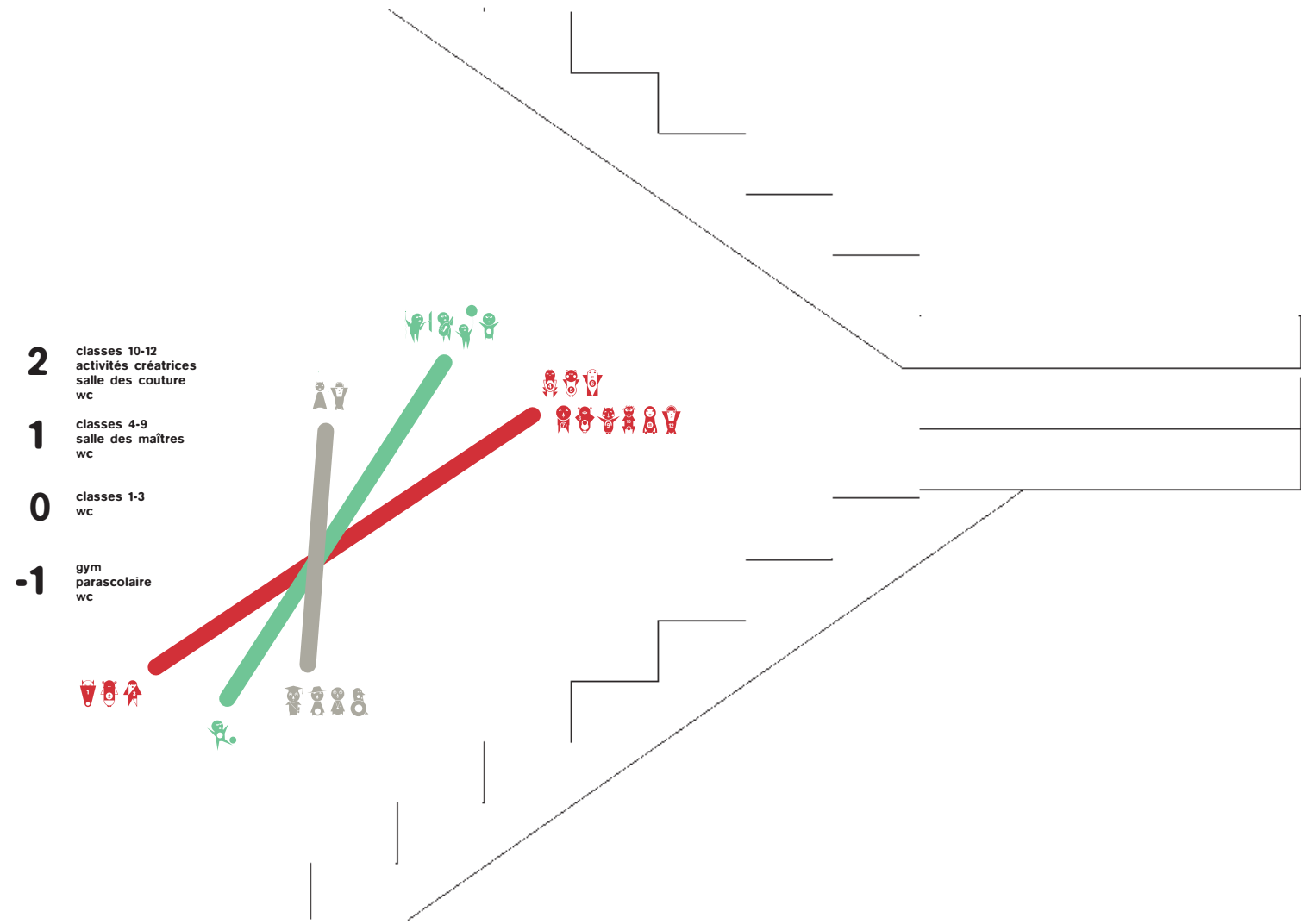
Guidance system and Illustration / Mascots: Gomms General / Mascots: Gomms Afterschool



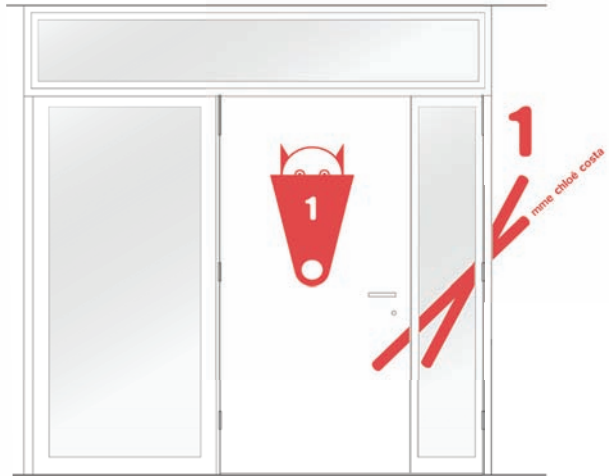
Guidance system and Illustration / Main Signage Floor / Entrance simulation



Guidance system and Illustration / Main Signage Wall



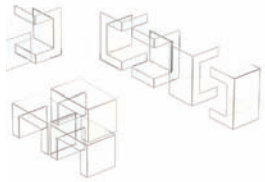
Guidance system and Illustration / Door Signs



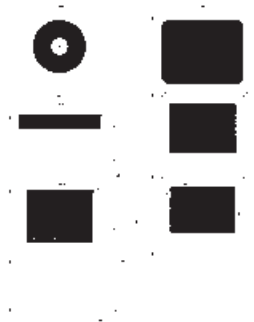
Concept / Product-design / Installation-design / Grafikdesign



LOGO



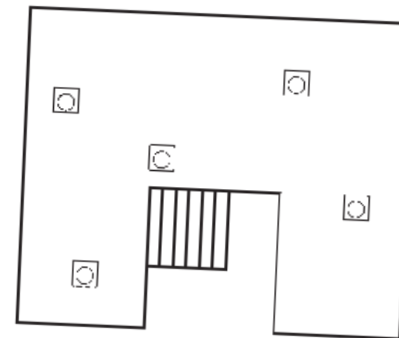
COMAPCT/BOX_00 (BETA): DIFFERENT SKETCHES



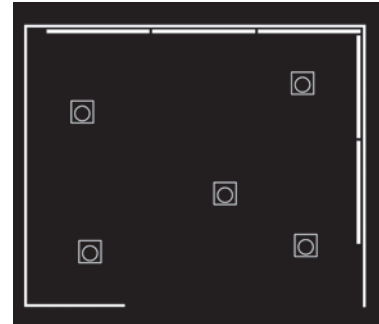
COOMAPCT/BOX_02 FINAL



COMPACT/BOX_02 AT THE DIALOG-MEDIA-ARTS FESTIVAL, WINTERTHUR SWITZERLAND

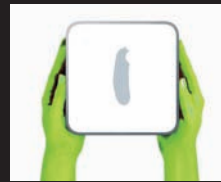


Concept / Product-design / Installation-design / Grafikdesign / Video

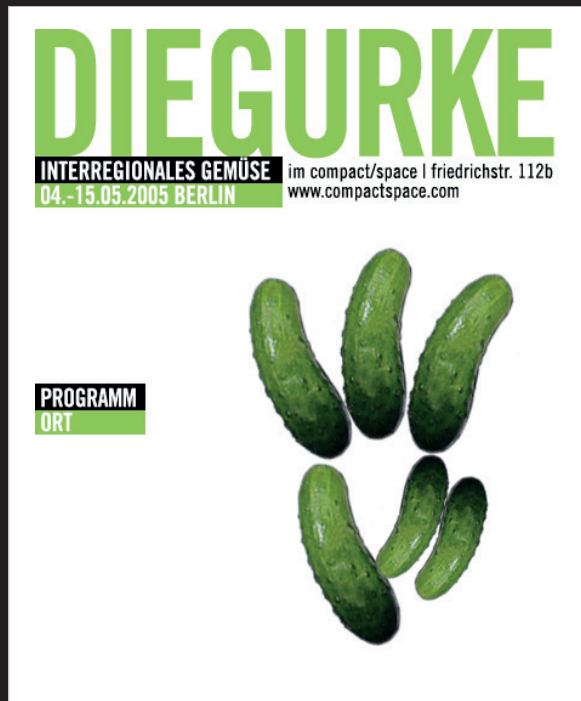


COMPACT/BOX_03 AT THE MAPPING MEDIA-ARTS-FESTIVAL, GENEVA, SWITZERLAND

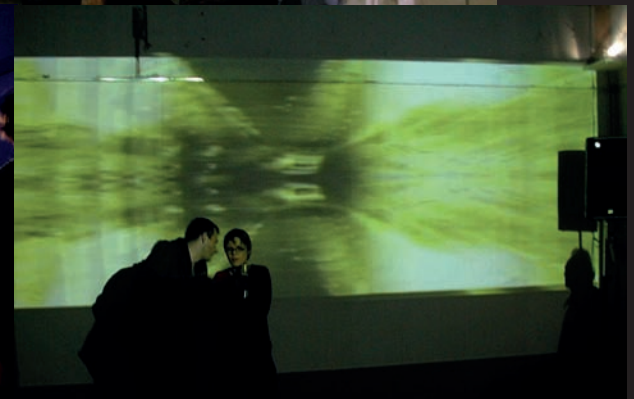
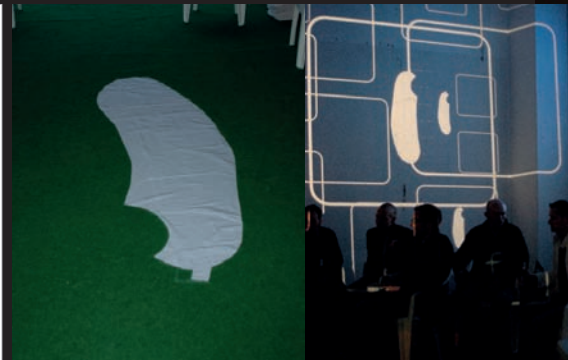
Concept / Interiordesign / Corporate Design / Webdesign / Programming / Club-projections



LOGO



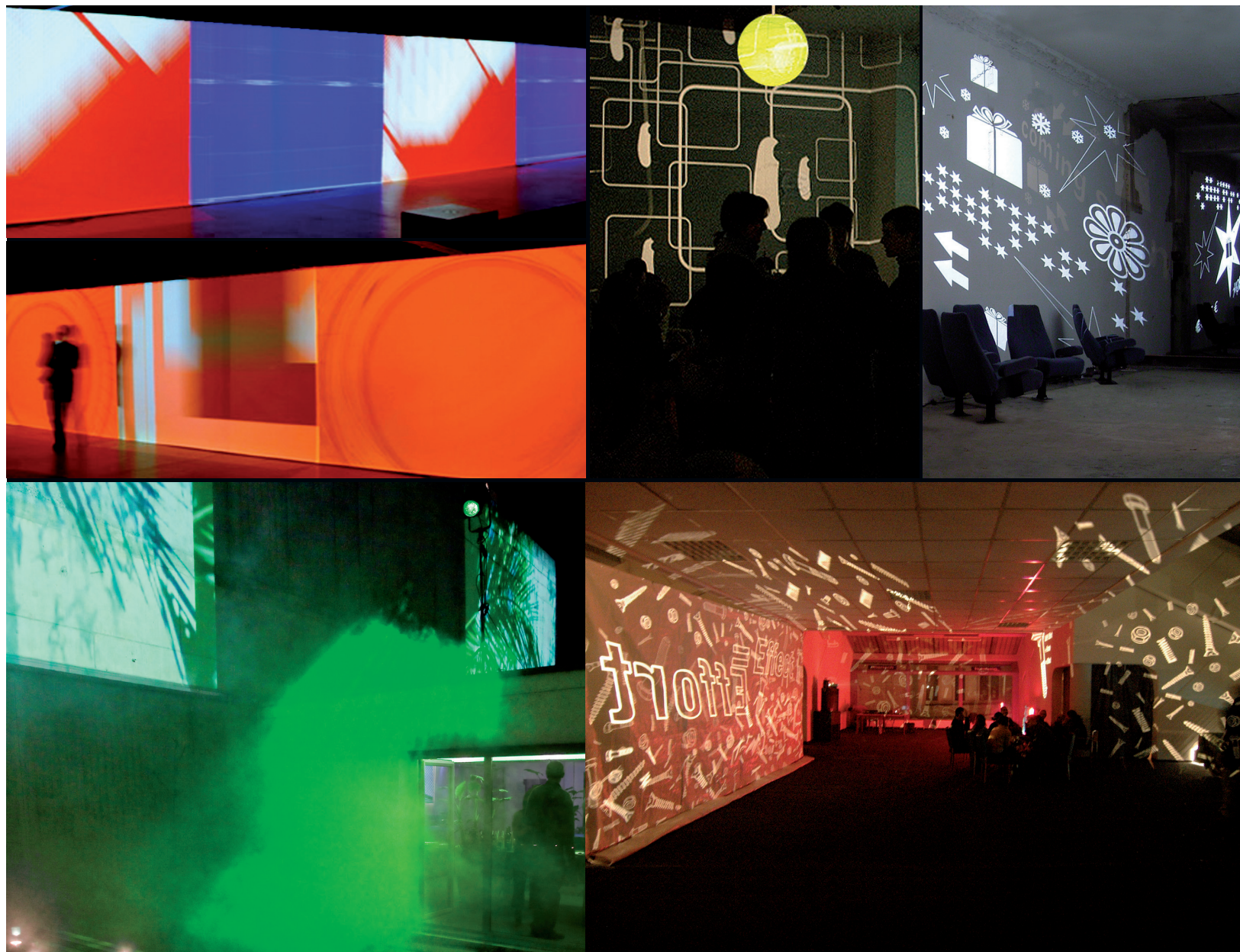
WEBPAGE



CLUB



Compact Space Clubproject, Geneva, Berlin



BERNHARD MOOSBAUER-CLIENTS

AMERICAN ACADEMY, BERLIN | AXEL SPRINGER ACADEMY, BERLIN | BMW AG, MUNICH | CITY OF LEIPZIG | DLR, BERLIN
EMBASSY OF FINLAND, BERLIN | FUTURE LIVING, BERLIN | GREENCROSS INTERNATIONAL, GENEVA | LEIPZIG MUSIC TRAILS
NORDIC EMBASSIES, BERLIN | ORTNER&ORTNER ARCHITECTS, BERLIN | PWC ZURICH | SANA HOSPITALS, BERLIN
SUHRKAMP, BERLIN | TED, INTERNATIONAL | VODAFONE, DUSSELDORF | ZALANDO, BERLIN